



**AGENDA
MARINA ADVISORY BOARD
REGULAR MEETING
JULY 22, 2019
6:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES**
 - 3.1 Marina Advisory Board Regular Meeting 6/24/2019
- 4. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 5. OLD BUSINESS**
 - 5.1 Chairman Kevin McCarthy - Prioritize Revenue Sources
 - 5.2 Member Paul Lore - 2020 MAB Strategy
 - 5.3 Member Paul Lore - 2020 MAB Recommendations
 - 5.4 Member Paul Lore - Project Marina Update
 - 5.5 Member Paul Lore - Purpose of Shrimp Museum and Welcome Building
- 6. NEW BUSINESS**
 - 6.1 Member Paul Lore - Insurance
- 7. MARINA MANAGER REPORT**
- 8. BOARD MEMBER REPORTS/COMMENTS**
- 9. NEXT MEETING DATE - August 26, 2019**
- 10. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Marina Manager.



MARINA ADVISORY BOARD
REGULAR MEETING MINUTES
June 14th, 2019
6:00 PM
City Hall Commission Chambers

1. CALL TO ORDER 6:00 PM

2. ROLL CALL

VOTING MEMBERS PRESENT:

Chairperson Kevin McCarthy, Vice-Chair Cathy Chapman, Scott Stewart, Paul Lore, Joe Blanchard, Allen Mills, Terry Lacoss (non-voting member)

VOTING MEMBERS ABSENT: Recording Secretary Coleman Langshaw

3. APPROVAL OF MINUTES

3.1 MAB Regular Meeting Minutes for April 22, 2019

ACTION: Approve Minutes

Motion: Allen Mills; Second: Joe Blanchard

APPROVED: 6-0

4. PUBLIC COMMENT

*Bronson Lamb, 69 Marsh Creek Road, Fernandina Beach
Gave an update on the project*

5. OLD BUSINESS

5.1 Board agrees to submit to Marina Manager Springer, all income stream ideas as per requested by Chip Ross by Wednesday, June 26th.

6. NEW BUSINESS

None

7. MARINA MANAGER REPORT

Marina Manager Springer provided an update on the marina project and operations.

8. BOARD MEMBER REPORTS/COMMENTS

Board Member PAUL LORE – Thanked Joe Springer and Kevin McCarthy for their assistance in the planning of a successful fundraiser for Fight or Die, raising \$7500.

9. NEXT MEETING DATE

July 22, 2019

10. ADJOURNMENT: 7:45 PM

Coleman Langshaw, Secretary

Kevin McCarthy, Chairperson

MARINA ADVISORY BOARD

Possible Income Streams

Joe Blanchard	Nassau County should participate in the funding
Joe Blanchard	Extend Loan repayment time frame
Cathy Chapman	SUP Rentals – ROI high, staff involvement high/seasonal
Cathy Chapman	Bike/Scooter Rentals
Cathy Chapman	Create Deck / Party gazebo on southside of property for weddings, parties, concerts, etc.
Cathy Chapman	Create covered space on shoreside deck and rent space to Kiosk type business – Seasonal/events (Mud Flat over Dock 4)
Cathy Chapman	Maximize Dock Footage – strict bow to stern measurements
Cathy Chapman	Gain full use of Shrimp Museum – rent desk space to captains/brokers. Larger Ship’s Store with “right” merchandise. Rent deck for space for small parties and events
Cathy Chapman	Large Yachts to Marina – encourage large yachts to marina with outreach to yacht captains, crew and owners. High visibility and added shore side spending
Cathy Chapman	Barge Idea- permanently sits in shallow water in south basin, Outfit topside with bars, outdoor kitchen, covered awnings, tiki’s etc. – rent for events/parties
Cathy Chapman	Open shallow water slips to house boat nightly rentals – non moving, w/dinghy
Terry Lacoss	Directional Signage
Terry Lacoss	Lot “B” Wooden Deck
Terry Lacoss	Replace Boat Ramp landing dock with a bigger unit
Terry Lacoss	Tear Down Atlantic Seafood and construct a larger ship’s store. Continue Atlantic Seafood lease for the same space in the new building to sell sea food and bait/tackle
Coleman Langshaw	Hybrid Accounting with Marina and City blended accounts
Coleman Langshaw	Increase Dock space
Coleman Langshaw	Uplands development
Paul Lore	Include a General Store for all to use
Paul Lore	Ship side shrimp sales
Paul Lore	Charge a fee for lounge use and to new slip holders
Paul Lore	Pelican feeding adventures
Paul Lore	Update events, double fee for special events
Paul Lore	Charge for docks and mooring field – update docks and field
Paul Lore	Emphasis on a transient facility
Paul Lore	Cruise ship launch
Paul Lore	Boat Rental business
Paul Lore	Repurpose Marina Welcome Center
Paul Lore	Create a “Marine” Market for goods and services
Paul Lore	Create a specific Identity for marina
Paul Lore	Community Co-Op for fish and products
Paul Lore	Welcome Center
Paul Lore	Funding from TDC
Paul Lore	Tax classification from profit to Non -Profit
Paul Lore	Marina Trust Fund
Allen Mills	Return marina to Parks and Rec
Scott Stewart	Triple Net Lease on 101 N. Front Street
Scott Stewart	Gambling Boat