



**AGENDA
GOLF COURSE ADVISORY BOARD
REGULAR MEETING
DECEMBER 11, 2019
9:00 AM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES**
 - 3.1 Approval of Minutes
- 4. OLD BUSINESS**
 - 4.1 Driving Range
- 5. NEW BUSINESS**
- 6. MGA UPDATE**
- 7. WGA UPDATE**
- 8. MARKETING UPDATE**
 - 8.1 Marketing
- 9. AGRONOMY UPDATE**
- 10. PUBLIC COMMENT**
- 11. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.

MINUTES

Golf Course Advisory Board

November 13, 2019

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The Golf Course Advisory Board of the City of Fernandina Beach met in a regular meeting on Wednesday, November 13, 2019 at the Fernandina Beach City Hall Commission Chambers. The meeting was called to order at 9:00 AM by Harry Kegler, Chairman.

2. ROLL CALL

Present were: Lee Murray, Secretary; Philip Jones, Vice Chairman; Helen Hirsch, WGA Representative; Philip Chapman, FB City Commissioner/Liaison to the GCAB; Steve Murphy, FBGC General Manager; David Younger, FBGC Superintendent; Mike Lednovich, FB City Commissioner; Chip Ross, FB City Commissioner, Jon Berk, Past President, FBMGA; Ed Burakowski, FBMGA Member and Mike Meadows, a resident living on Via Del Rey road.

3. APPROVAL OF MINUTES

Helen Hirsch made a motion to approve the minutes of the October 9, 2019 GCAB meeting and it was seconded by Lee Murray. The motion passed.

4. OLD BUSINESS

4.1 Stantec/Driving Range

Steve Murphy stated that Casper Management was working with the City and Stantec and that there would be a presentation to the GCAB and the FB City Commissioners about the potential investments and paybacks from new programs at the FBGC sometime in January 2020. Steve then asked that item 4.2 be added to the agenda for discussion of the Via Del Rey Road.

4.2 Via Del Rey Road

There was discussion about maintenance of the Via Del Rey road. It is City Property but the FBGC has been maintaining the area. It can be very messy at times. After discussion and listening to local resident Mike Meadows and FB City Commissioner Mike Lednovich, the GCAB decided and passed on a motion to write a letter to the FB City Manager that asks for the City of FB to take over maintenance and Code Enforcement of the Via Del Rey Road. The motion passed. Harry Kegler said he would write the letter within a few days.

5. NEW BUSINESS

5.1 October Financials

Steve Murphy presented his financial package and discussed the Total Rounds, Total Golf Revenue, Total F&B Revenue and Total Revenue as compared to October, 2018. . Compared to 2018, Total Rounds were seven rounds higher (2018 - 3,058 – 2019 – 3,065). Total Golf Revenue was down \$4,433 (2018 - \$153,241 – 2019 - \$148,808). Steve said that this revenue would come back during the year because of increased rates and he was not overly concerned. Total F&B Revenue was up by \$2,860 (2018- \$37,644 – 2019 -\$40,504). Total Revenue was down \$2,055 (2018 - \$199,269 – 2019 - \$197,214).

There was some discussion about outside events and how they can contribute to the bottom line. Track events are a great event because they come in and are gone in four hours. Lee Murray thanked Steve Murphy Steve for the Revenue figures each month, but said for proper evaluation it would be necessary to see the expenses. He asked if a monthly P&L statement and Balance Sheet could be provided to the GCAB. Steve said it could but would be one month behind due to his accounting requirements and the processing of certain accounting submissions. Lee said he would be okay with the delay, but reiterated the need for full information.

6. MGA UPDATE

Lee Murray mentioned the February Super Bowl Tournament and asked for help from the FBGC. Steve Murphy said they would be willing to assist more. Lee said he will follow up.

7. WGA UPDATE - Helen Hirsch said the upcoming December 14 FBWGA/FBMGA Christmas Tournament was the next Tournament.

8. MARKETING UPDATE -

Steve Murphy reviewed the monthly handouts and explained how they would help the FBGC.

9. AGRONOMY REPORT - David Younger, Superintendent for FBGC discussed the upcoming over seeding plans for FBGC.

10. PUBLIC COMMENT - There was some discussion about FBGC being an Enterprise Zone and that many citizens in FB do not think the FBGC is a high priority and that there are other higher priorities than the FBGC.

11. ADJOURNMENT - Helen Hirsch made a motion to adjourn and it was seconded by Lee Murray.

ATTEST:

Harry Kegler, Chairman

Lee W. Murray, Secretary



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SEASONS GREETINGS

As we all make our plans for the holidays we at
Fernandina Beach Golf Club would like to remind
you of our Holiday hours. We will be open until
1:00pm on Christmas Eve

We will be closed on Christmas Day.

We will be normal operating hours through the
New Year.



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