AGENDA
GOLF COURSE ADVISORY BOARD
REGULAR MEETING
JANUARY 8, 2020
9:00 AM
CITY HALL COMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES

3.1 Approval of Minutes

4. OLD BUSINESS

5. NEW BUSINESS

5.1 Financials

5.2 Presentation - Driving Range

6. MGA UPDATE

7. WGA UPDATE

8. MARKETING UPDATE

8.1 Marketing Update

9. AGRONOMY UPDATE

10. PUBLIC COMMENT

11. ADJOURNMENT

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.

MINUTES

Golf Course Advisory Board

December 11, 2019

The Golf Course Advisory Board of the City of Fernandina Beach met in a regular meeting on Wednesday, December 11, 2019 at the Fernandina Beach City Hall Commission Chambers. The meeting was called to order at 9:00 AM by Harry Kegler, GCAB Chairman.

2. ROLL CALL

Present were: Harry Kegler, Lee Murray, Secretary, Philip Jones, Vice Chairman; Helen Hirsch, WGA Representative; Steve Murphy, FBGC General Manager; David Younger, FBGC Superintendent; Philip Chapman, FB City Commissioner/GCAB liaison; Chip Ross, FB City Commissioner, Mike Lednovitch, FB City Commissioner and Mike Meadows, who resides on Via Del Rey Road.

3. APPROVAL OF MINUTES

Chairman Kegler asked that a correction to the November 13 Minutes be made. In section 5.1 October financials, after the last sentence add the following: "Steve Murphy added that any member of the GCAB could do a FB Records Request to view the expenses of the FBGC". With that correction made, Lee Murray moved that the minutes be approved. Helen Hirsch seconded the motion. The motion to approve the October Minutes with the additional sentence was approved.

4. OLD BUSINESS

4.1 Driving Range

Steve Murphy stated that a proposal for raising revenue with the FBGC Driving Range was being worked on and he thought it would be presented at the January 8, 2020 GCAB Meeting. He described the plan as "bowling alley" concept.

5. NEW BUSINESS

Steve Murphy stated that the FBGC had converted to a new POS system and went live on October 14, 2019. All the employees were learning the new system. There will be a need for new member cards that would be coming in the future. Lee Murray asked if "book money" could be used for FBMGA Tournaments and Steve said yes. Harry Kegler informed everyone

that FB City Manager Dale Martin had received his letter regarding the debris on Via Del Rey and agreed with Harry's suggestion that the City of FB be responsible for the maintenance of the street. Mike Meadows expressed his pleasure with the decision and said he would monitor the situation.

5. NEW BUSINESS

Steve Murphy said there were no financials prepared and we would review November and December at the January 8, 2020 GCAB Meeting.

6. MGA UPDATE

Lee Murray mentioned the upcoming Tournaments and also said that the GCAB needs another member to replace Claude Hartley. They must be a FB City resident.

7. WGA UPDATE

Helen Hirsch asked about the condition of the greens and Steve Murphy and David Younger said they were in great shape.

8. MARKETING UPDATE

8.1 Marketing

Steve Murphy referred to his handouts. Philip Jones, a starter at FBGC noted how important it was to have 27 holes and that the extra nine holes was very important when the FBGC was busy.

9. AGRONOMY UPDATE

David Younger noted that the staff had over seeded the fairways on all 27 holes and used extra seed and fertilizer. The staff will be cutting some old dead trees and removing the stumps. Lee Murray asked if the FBGC owns all the equipment and Steve said yes. Commissioner Ross asked about the FBGC's opinion about leasing equipment versing buying equipment. Discussion was had about the advantages and disadvantages of each approach and the differences between a capital lease and a capital expense. There was discussion about the "repair and maintenance" budget requirements and the need for preventive maintenance.

10. PUBLIC COMMENT

Steve Murphy mentioned that the Porsche auto show had decided not to contact with the FBGC. Mike Meadows followed up his prior comments and said, "The FB Maintenance

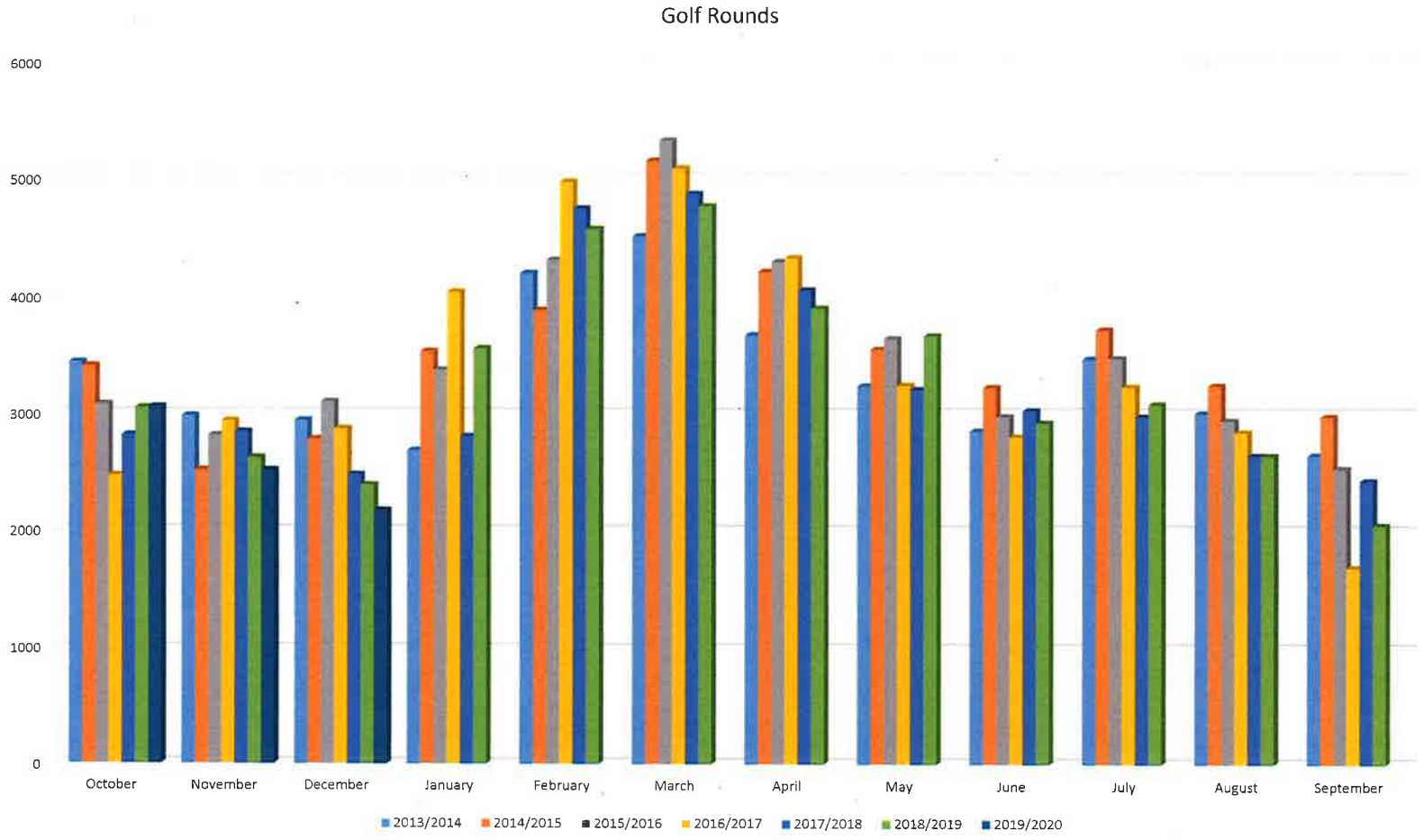
Department needed to step up and take care of Via Del Rey." Harry suggested that Mike should consider attending the FB City Commissioner's meetings.

11. ADJOURNMENT

Helen Hirsch made a motion to adjourn and it was seconded by Philip Jones> The motion passed and the meeting was adjourned at 10:00 AM

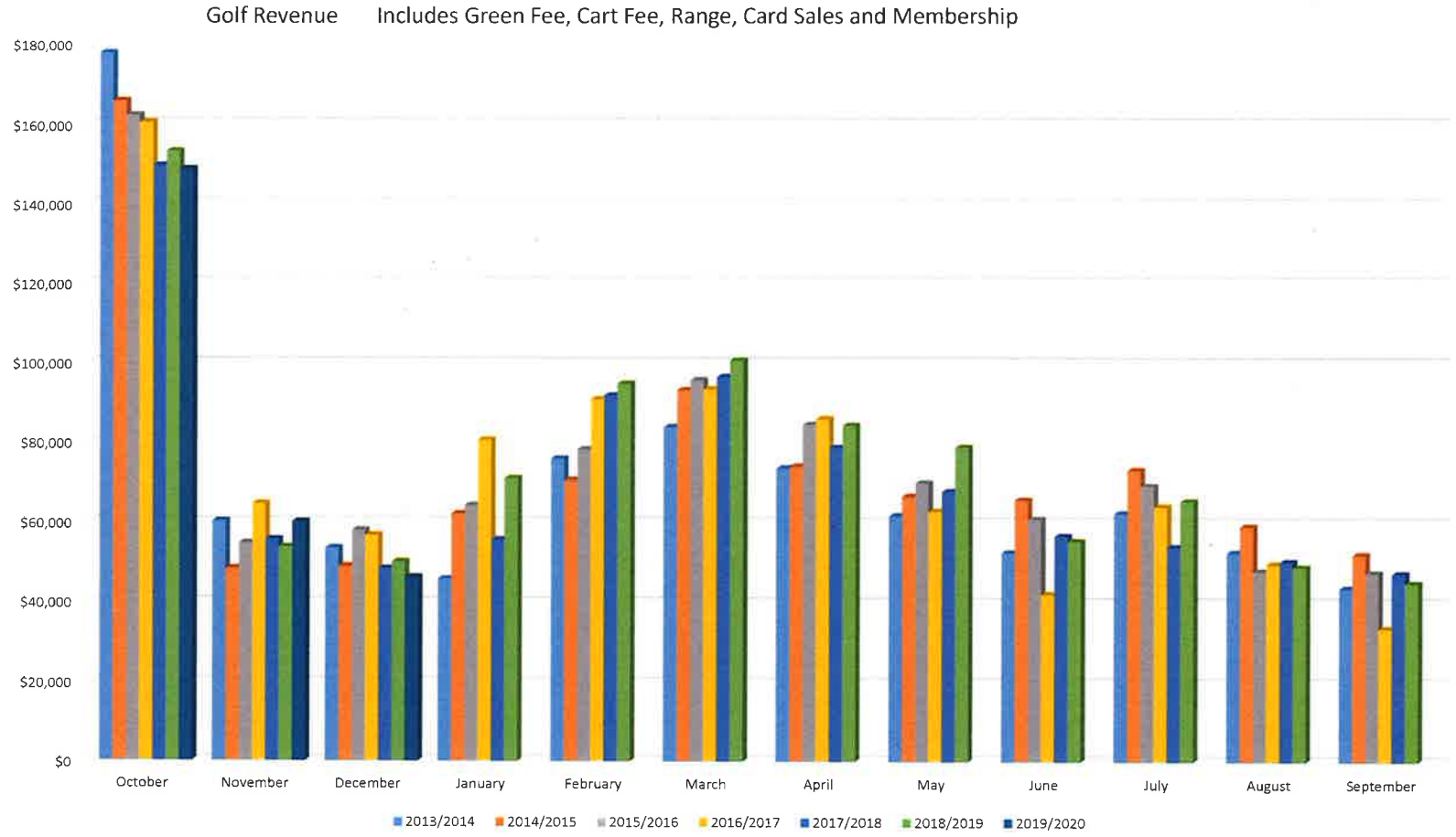
Total Rounds

	October	November	December	January	February	March	April	May	June	July	August	September	Total
2012/2013	3783	3348	3121	4344	4407	4862	3587	3181	3213	3552	2587	2572	42557
2013/2014	3445	2987	2947	2687	4205	4514	3677	3240	2852	3470	3005	2645	39674
2014/2015	3414	2522	2786	3537	3888	5151	4217	3552	3227	3720	3242	2975	42231
2015/2016	3086	2819	3109	3380	4317	5325	4299	3644	2976	3476	2941	2532	41904
2016/2017	2476	2943	2875	4047	4972	5084	4331	3246	2802	3233	2841	1695	40545
2017/2018	2820	2849	2482	2807	4747	4871	4060	3209	3029	2974	2641	2427	38916
2018/2019	3058	2628	2393	3563	4575	4769	3904	3670	2922	3081	2642	2049	39254
2019/2020	3065	2522	2176										



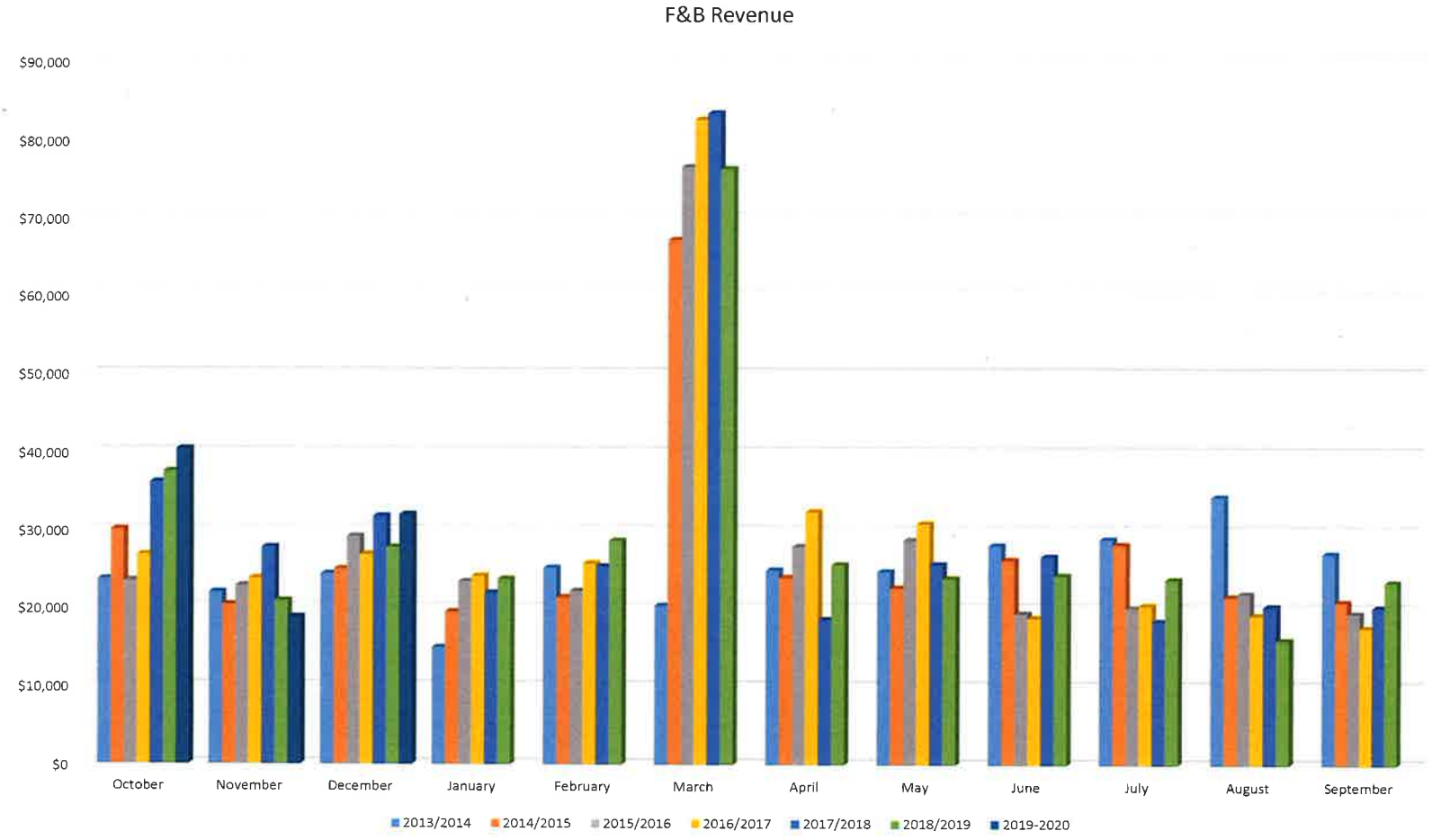
Total Golf Revenue

	October	November	December	January	February	March	April	May	June	July	August	September	Total
2012/2013	$192,322	$67,606	$57,386	$76,993	$79,595	$86,334	$70,436	$61,029	$65,280	$73,008	$120,528	$67,853	$1,018,370
2013/2014	$177,651	$60,535	$53,778	$46,133	$76,200	$84,014	$73,832	$61,973	$52,732	$62,542	$52,730	$43,820	$845,940
2014/2015	$165,720	$48,593	$49,198	$62,377	$70,893	$93,376	$74,222	$66,767	$65,825	$73,315	$59,201	$52,188	$881,675
2015/2016	$162,220	$55,001	$58,273	$64,512	$78,495	$95,860	$84,641	$70,168	$61,075	$69,363	$48,008	$47,646	$895,262
2016/2017	$160,425	$64,878	$56,952	$80,820	$91,040	$93,634	$86,091	$63,047	$42,314	$64,171	$49,814	$33,875	$887,061
2017/2018	$149,638	$55,924	$48,662	$55,876	$92,029	$96,674	$78,919	$68,010	$56,810	$54,090	$50,437	$47,473	$854,542
2018/2019	$153,241	$54,057	$50,363	$71,374	$95,022	$100,784	$84,449	$79,067	$55,548	$65,555	$49,090	$45,069	$903,619
2019/2020	$148,808	$60,361	$46,488										



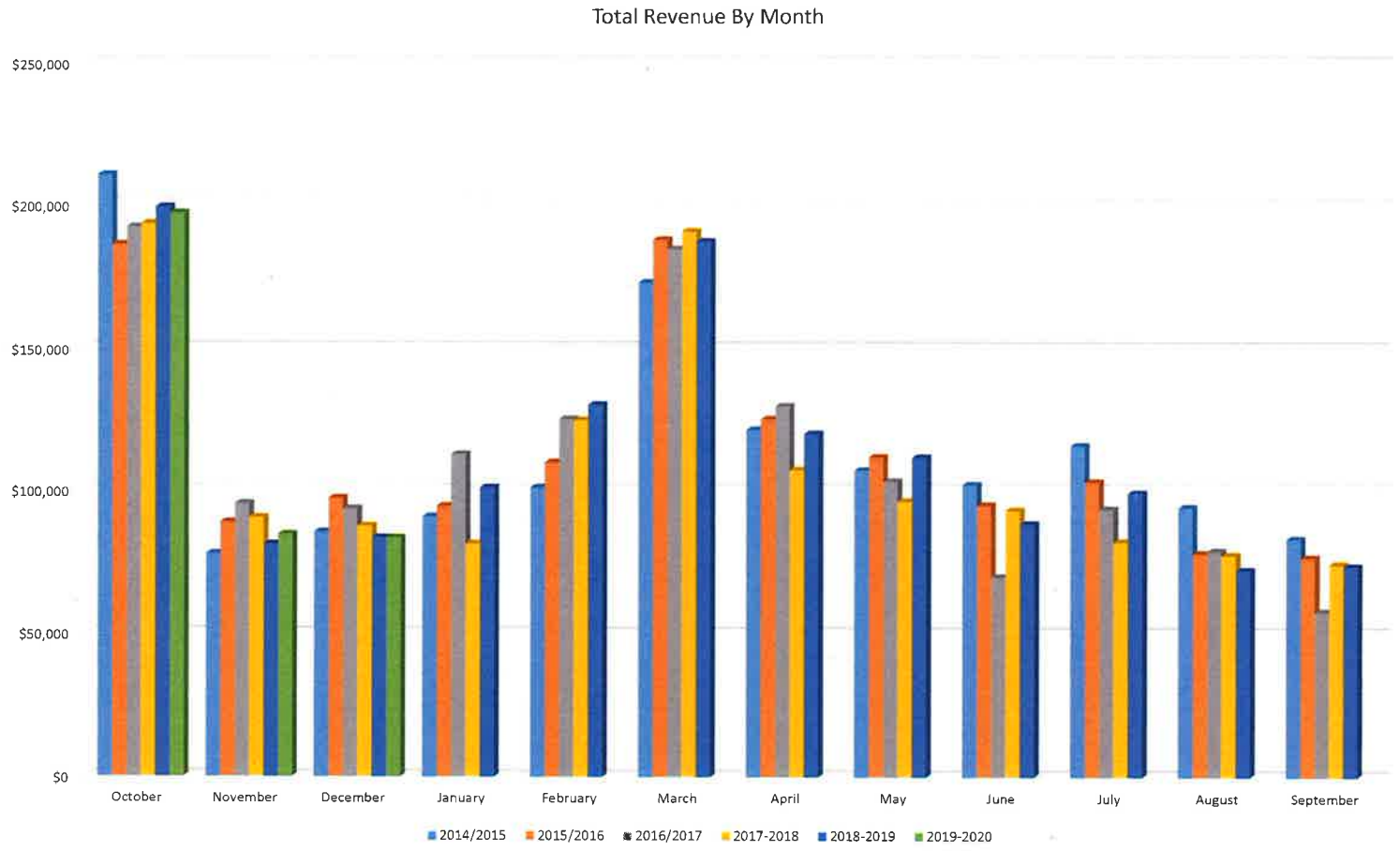
Total F&B Revenue

	October	November	December	January	February	March	April	May	June	July	August	September	Total
2012/2013	$31,592	$26,923	$34,046	$23,645	$21,230	$26,602	$24,471	$23,975	$26,888	$20,834	$22,398	$20,197	$302,801
2013/2014	$23,757	$22,087	$24,478	$15,048	$25,250	$20,404	$24,992	$24,810	$28,159	$29,013	$34,369	$27,111	$299,478
2014/2015	$30,149	$20,487	$25,085	$19,602	$21,461	$67,229	$24,038	$22,677	$26,277	$28,286	$21,559	$20,888	$327,738
2015/2016	$23,582	$22,961	$29,313	$23,531	$22,270	$76,533	$28,035	$28,835	$19,399	$20,114	$21,930	$19,441	$335,944
2016/2017	$26,906	$23,917	$26,961	$24,215	$25,833	$82,551	$32,465	$30,950	$18,831	$20,424	$19,180	$17,585	$349,818
2017/2018	$36,285	$27,909	$31,893	$22,033	$25,438	$83,352	$18,605	$25,736	$26,739	$18,381	$20,301	$20,191	$356,862
2018/2019	$37,644	$21,006	$27,884	$23,843	$28,760	$76,260	$25,705	$23,946	$24,304	$23,789	$16,002	$23,480	$352,623
2019-2020	$40,504	$18,893	$32,113										



Total Revenue

	October	November	December	January	February	March	April	May	June	July	August	September	Total
2013/2014	$210,223	$92,412	$92,920	$66,693	$118,927	$122,296	$118,063	$99,788	$102,388	$103,446	$107,199	$80,744	$1,315,099
2014/2015	$210,562	$78,030	$85,643	$90,934	$100,958	$172,949	$121,313	$107,054	$102,013	$115,656	$94,112	$83,209	$1,362,433
2015/2016	$186,238	$89,073	$97,323	$94,596	$109,725	$187,889	$124,969	$111,552	$94,900	$102,949	$78,145	$76,773	$1,354,132
2016/2017	$192,325	$95,441	$93,713	$112,582	$125,046	$184,583	$129,560	$103,130	$70,029	$93,559	$79,003	$57,864	$1,336,835
2017-2018	$193,491	$90,657	$87,662	$81,485	$124,644	$190,747	$107,110	$96,252	$93,187	$82,140	$77,607	$74,446	$1,299,428
2018-2019	$199,269	$81,287	$83,630	$100,932	$130,070	$187,302	$119,879	$111,460	$88,399	$99,039	$72,358	$73,701	$1,347,326
2019-2020	$197,214	$84,853	$83,640										



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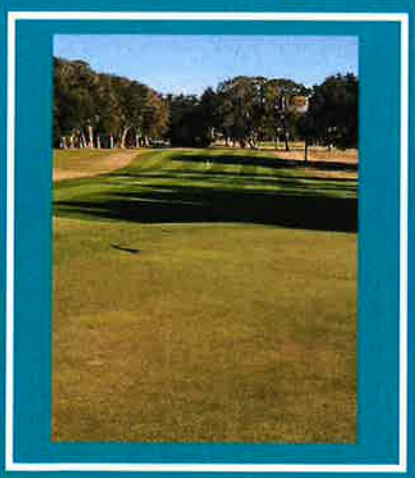

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