AGENDA
PUBLIC, EDUCATIONAL, AND GOVERNMENT (PEG) CHANNEL COMMITTEE
REGULAR MEETING
MAY 3, 2021
5:30 PM
CITY COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. APPROVAL OF MINUTES

5. OLD BUSINESS

5.1 Launch Party.

5.2 Strategic Partner Update.

5.3 Commission Meeting Follow Up.

6. NEW BUSINESS

6.1 Film Training.

6.2 Vote on New Content.

7. PUBLIC COMMENT

8. ADJOURNMENT

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the City Attorney.

Q1 2021 Goals Assessment – PEG Channel Committee

100%

Committee Members
with diverse backgrounds, talents and skills.

1

Honorary Member
a Fernandina native and former Vice Mayor.

2021

Business Plan
and business model to guide our mission and goals.

Partners

Potential Partners
we have identified a list of potential community partners.

2

Community Partners
to showcase local organizations and their significant community impact.

Calendar

Programming Calendar
developed a programming calendar including government meeting and community events.

Q1 2021 Goals Assessment – PEG Channel Committee

Scholarship Program

New Logo & Branding

Launch Event