



**AGENDA
GOLF COURSE ADVISORY BOARD
REGULAR MEETING
MAY 12, 2021
9:00 AM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 APPROVAL OF MINUTES
- 5. OLD BUSINESS**
- 6. NEW BUSINESS**
 - 6.1 FINANCIAL UPDATE
 - 6.2 HIRING DIFFICULTIES
 - 6.3 REQUEST FOR PROPOSAL
- 7. MGA UPDATE**
- 8. WGA UPDATE**
- 9. MARKETING UPDATE**
 - 9.1 Digital Media Commercial
- 10. AGRONOMY UPDATE**
- 11. PUBLIC COMMENT**
- 12. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any

action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.

MINUTES

GOLF COURSE ADVISORY BOARD

Wednesday, April 14, 2021

City Hall Commission Chambers

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Call to Order: 9:00 AM

ROLL CALL: Golf Course Course Advisory (GCAB) Chairperson Ricky Robbins, Jr. called the roll:

Present: Chairperson Ricky Robbins, Jr., Secretary/FBMGA Representative Lee Murray; Member John Pelican; FBMGA Representative Sue Simpson (via ZOOM); FBGC Project Manager, Steve Murphy; FBGC Superintendent, David Younger, Fernandina Beach City Commissioner Chip Ross and guest Mike Pazakis.

PLEDGE OF ALLEGIANCE: Chairperson Robbins led the Pledge of Allegiance to the Flag.

4.1 APPROVAL OF MINUTES REGULAR MEETING: A motion was made by Member John Pelican, seconded by Secretary Murray, to approve the March 10, 2021 Regular Meeting Minutes. Vote upon passage of the motion was taken by ayes and nays, and being all ayes, carried.

5. OLD BUSINESS

5.1 JUNIOR GOLF ASSOCIATION: Steve Murphy explained the information in the handout he provided showed how different golf courses have handled subcontracting different projects to outside vendors. There was discussion about an RFP for a Junior Golf Program. A consensus was formed to keep the Junior Golf Program in house until the FB City Commission decided how they will proceed with FBGC Management. Steve Murphy will work with Mike Patakis and others to develop a Junior Golf Program.

5.2 TOP TRACER: Steve Murphy stated the TOP TRACER was trending 25% over projections, but staffing was a problem. He announced the first outing was booked for 3 bays for four hours. He announced that there is always a golf cart available for anyone to go to the Clubhouse for the restroom. He stated many other plans were in the works to make the TOP TRACER a great success.

6. NEW BUSINESS

6.1 FINANCIAL UPDATE: Steve Murphy stated he was learning the new accounting procedures that the FB City Government uses and the FBGC financial information would be

better in the future as he learns the new system. He was optimistic for the future and said the Bonham's Car Auction should be a great success.

7. FBMGA UPDATE: Lee Murray discussed the possibility of setting up a Beautification Committee and would be looking into ideas about forming such a committee. He mentioned that he had purchased some paint and PVC pipe and that he and other FBMGA members had been painting the tee markers and OB/Hazard stakes. He also mentioned three FBMGA members had purchased Coquina sand and that David Younger said he would put on the cart paths where needed to smooth things out.

8. FBWGA UPDATE: Sue Simpson said that FBWGA would help with any beautification plans and that they were always thinking of ways to help the FBGC. She said the cart paths were a great concern to the FBWGA.

9. MARKETING UPDATE: Steve Murphy discussed the commercials on Comcast TV Channels that would soon be appearing for TOP TRACER. He mentioned that other marketing avenues were being considered.

10. AGRONOMY UPDATE: David Younger discussed the re-opening of the North Course without temporary greens and that the South Course would be closed 4-5 days a week for special attention to the fairways and green surrounds.

11. PUBLIC COMMENT: Fernandina Beach City Commissioner Chip Ross addressed the financial difficulties of the FBGC and announced there would be FB City Commission workshop to discuss the financial difficulties of the FB City's enterprise zone. There was discussion about the cumulative cash flow deficit. Lee Murray mentioned that the FB City had received over \$1.2 million from the FBGC in past years, and that the \$1.5 million deficit was not really \$1.5 million, but \$300,000, and the FBGC was an amenity for the city that attracted 40,000 rounds of golf per year – the largest use of a FB facility including the Marina or Airport. Further discussion was had about projected capital improvements and where the money would come from. Future capital improvements include: TOP TRACER bathroom, greens reconstruction, Equipment maintenance, banquet room flooring, banquet room ceiling, bar area renovation and new kitchen appliances. Everyone was asked to attend the workshop or watch it on the FB Community Channel.

12. ADJOURNMENT: A motion was made by Secretary Murray, seconded by Member John Pelican, to adjourn. Vote upon passage was taken by ayes and nays, and being all ayes, carried.

Submitted by Lee W. Murray, GCAB Secretary

Ricky Robbin, Jr., GCAB Chairperson

Lee W. Murray, GCAB Secretary

Sales By Department

Fernandina Beach Golf Club

Thursday, April 1, 2021 - Friday, April 30, 2021

	Sales					Refunds			
Item by Department, Category, and Sub-Category	Qty	Sales	Tax	Cost	Margin	Qty	Sales Refund	Tax Refund	Qty
Accounting	56	\$1,169.70				(1)			55
Cart Fees	2,499	\$38,265.32		\$0.00	100.00%	(9)	(\$21.00)		2,490
Cart Fees	2,499	\$38,265.32		\$0.00	100.00%	(9)	(\$21.00)		2,490
Member - Golf Cart	504	\$8,934.50		\$0.00	100.00%	(1)			503
Outing - Golf Cart	81	\$0.00		\$0.00	100.00%				81
Public - Golf Cart	1,914	\$29,330.82		\$0.00	100.00%	(8)	(\$21.00)		1,906
Food & Beverage	4,494	\$17,482.65		\$0.00	100.00%				4,494
Golf Shop Fees	54	\$1,293.74		\$0.00	100.00%				54
Golf Shop Sales	525	\$6,540.38		\$3,875.20	40.75%	(2)			523
Green Fees	4,033	\$45,676.16				(11)	(\$43.00)		4,022
Card	725	\$6,751.00				(2)			723
Complimentary	81	\$0.00							81
Employee	71	\$59.00							71
Member	936	\$1,781.50				(2)			934
Online	478	\$0.00							478
Outing	150	\$14,742.09							150
Public	1,592	\$22,342.57				(7)	(\$43.00)		1,585
Memberships	48	\$1,967.00		\$0.00	100.00%	(2)			46
Range Fees	916	\$11,160.95		\$6,000.00	46.24%				916
Total	12,625	\$123,555.90	\$8,377.21	\$9,875.20	92.01%	(25)	(\$64.00)	(\$28.58)	12,600

Total	
Sales	Tax
\$1,169.70	
\$38,244.32	
\$38,244.32	
\$8,934.50	
\$0.00	
\$29,309.82	
\$17,482.65	
\$1,293.74	
\$6,540.38	
\$45,633.16	
\$6,751.00	
\$0.00	
\$59.00	
\$1,781.50	
\$0.00	
\$14,742.09	
\$22,299.57	
\$1,967.00	
\$11,160.95	
\$123,491.90	\$8,348.63