



AGENDA
FERNANDINA BEACH CITY COMMISSION
WORKSHOP
JUNE 15, 2021
5:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. DISCUSSION**
 - 3.1 REVENUE SOURCES** - *This item is placed on the agenda at the request of Commissioner Ross.*
 - 3.2 FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY FLORIDA JOB GROWTH GRANT- *This item is placed on the agenda at the request of Vice Mayor Kreger.***
 - 3.3 YOUTH ADVISORY COUNCIL- *This item is placed on the agenda at the request of Commissioner Bean.***
- 4. ADJOURNMENT**

ANY PERSON WISHING TO APPEAL ANY DECISION MADE BY THE COMMISSION WITH RESPECT TO ANY MATTER CONSIDERED AT SUCH MEETING OR HEARING WILL NEED A RECORD OF THE PROCEEDINGS, AND, FOR SUCH PURPOSES, MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS MADE. AT THE DISCRETION OF THE MAYOR, A RECESS MAY BE SCHEDULED EVERY NINETY MINUTES.

Persons with disabilities requiring accommodations in order to participate should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

TOPIC FOR DISCUSSION AT 15 JUNE 2021 CITY COMMISSIONER WORKSHOP

On 21 May 2021 the City Commissioners and City Manager received the following e-mail from a City resident with the attached word document.

The object of the discussion is to begin to review the following suggestions and other ideas to find funding sources to repair, update and replace existing infrastructure.

Dear Commissioners and City Manager,

With the upcoming budget cycle and vote on the Seaside walkway, I am taking a stab at addressing Dr. Ross' "but how are we going to pay for it" question.

Attached is a Word document with ideas that have run through my head since the first discussion of the walkway. Most are in regards to funding maintenance accounts to support city infrastructure while others address keeping property taxes in check.

I am clueless as to whether any are reasonable, feasible, or hold any merit, and I am not necessarily advocating any of them. I am simply throwing them out there, hoping something might be of use to help you find additional ideas for new revenue streams and funding methods.

As always, thank you for your time.

ATTACHED WORD DOCUMENT

Stop/Curb Non-Essential Spending on New Ticket Items

This should be in place ***until*** plans and funding for the maintenance of existing infrastructure are determined. This means things like:

- *No new gate at Seaside Park.
- *No new "garden" at the 8th street.

- *No new body cameras for non-police city employees.

- *No new beach walkovers in places where one never existed (despite the wonderful suggestions of the beach committee).

Why isn't the Seaside walkway in this category? It is an existing structure that is an asset to Fernandina Beach which the city has been maintaining and citizens outside the Seaside subdivision have been using for years.

Generate New Revenue

No one likes tax increases, but since we are a vacation hot spot, it would be nice to spread the burden of maintenance costs to visitors and not just raise residents' property tax. Here are ideas where everyone contributes.

- *Raise sales tax to 7.25%. Perhaps just on hospitality, bars, and restaurants.

- *Create "a penny" gas tax.

- *Create a "usage" fee on businesses that utilize city assets such as the marina, Egan's Creek Park, the Rec Center, etc. For example, do "kayak" companies pay for the use of the Egan's Creek launch? Charters for the marina? These types of businesses service hundreds if not thousands of people annually, creating wear and tear on said infrastructure.

- *Work with Main Street/volunteers to create weekend events in the Pocket Park, at the Marina, or in the parking lots where rental/usage fees would generate revenue.

- *Sell surplus city equipment.

- *Build an events side of the golf course. Create activities for after-hours such as father/daughter dances,

movie nights, weddings, community wide yard sales, fun runs, etc. and have special golf activities like family golf day.

*Create an “Adopt a Beach Walkover” program where individuals and businesses can annually contribute to the maintenance of walkovers. Perhaps other “Adopt” programs could be created say for the marina, too.

Set Aside Existing Revenue

Put a certain percentage or dollar amount from existing revenue sources into the maintenance fund(s).

*Place the increase in property tax from the sale of a house into the maintenance fund. For example, my FB property tax increased \$400 from the previous homeowner the following year.

*The city bases the budget on 96% of expected revenue. Place anything above this 96% into a maintenance fund.

*Place a small percentage of the annual property value increase (Save Our Homes) toward maintenance.

Use Volunteers

Look at the Beach Committee and the wonderful work they did and the incredible document they produced. The city is full of talented people who love Fernandina Beach. How about the city establish a volunteer board to help the city do/coordinate tasks/events like:

*Open and close the gate at Seaside Park and save the city \$5K in salary annually. Are there any other paid part-time positions volunteers or existing organization who could do the job instead that would save the city money?

*Repair boardwalks and other small things. I know numerous people who would step up for the Seaside walkway.

*Run the Adopt a Beach Walkover program.

*Work to beautify the 8th street entrance, perhaps in conjunction with Keep Nassau Beautiful, the Tree Conservancy, Main Street, or another organization, saving the city money.

*Like the beach committee, instead of hiring consultants to do certain jobs, create citizen-based groups to do the initial leg work instead.

Get more from the TDC

The TDC is a double-edge sword.

*Push the county to significantly lower the percent the TDC spends on advertising and put that money back into the Island. The bed tax money should help fund new walkovers as well as a host of other new infrastructure tourists would use.

*Push the county to give Fernandina its fair share of dollars from the TDC.

*Create a city-based TDC.

Consolidate City/County Offices?

As a city resident, I feel I am double taxed. I feel city residents give to both the city and the county, yet the county residents only give to the county (while most probably use city resources).

*Push to get a percentage of county taxes for free public spaces county residents probably use, such as city beaches, the Greenway, the parks, the marina. Afterall, city residents help pay for the county's counterparts.

*Start a discussion about what departments, functions, offices, jobs, etc. can be consolidated in the best interests of all citizens, saving citizens, the county, and the city money in the long run yet not compromising what "we" want as a city.

*Instead of ceding to the County, work to incorporate the rest of Amelia Island into the city.

Lorelei Jacobs

Subject: FW: Request for Ideas on very interesting grant opportunity

From: Lorelei Jacobs

Sent: Wednesday, May 26, 2021 3:10 PM

To: Commissioners <Commissioners@CITYOFFERNANDINABEACH.onmicrosoft.com>; Directors <Directors@CITYOFFERNANDINABEACH.onmicrosoft.com>; Mr. Dale L. Martin <dmartin@fbfl.org>; Lisa Finkelstein <lisa@fernandinamainstreet.com>; Gil Langley <glangley@ameliaisland.com>

Subject: Request for Ideas on very interesting grant opportunity

Good afternoon everyone,

The Florida Job Growth Grant Fund is now open. The program funds workforce training and infrastructure projects that promote job creation. The program gives large grant awards, as evidenced by the list of last year's grant awardees. The grant doesn't require matching funds, although it looks like having some may increase chances of getting funded. I would truly appreciate if any of you have ideas for projects that we could argue meet the grant requirements below.

Grant funds are restricted to projects that:

- Promote economic recovery in specific regions of the state, economic diversification or economic enhancement in a targeted industry.
- Are not for the exclusive benefit of any single company, corporation, or business entity.
- Are for infrastructure that is owned by the public and is for public use or predominately benefits the Public.

In the application for infrastructure, we would have to:

- o Describe how the project will promote specific job growth. Include the number of jobs that will be retained or created, and in which industry(ies) the new net jobs will be created using the North American Industry Classification System (NAICS) codes. Where applicable, you may list specific businesses that will retain or create jobs or make capital investment; and
- o Provide a detailed explanation of how the public infrastructure improvements will connect to a broader economic development vision for the community and benefit additional current or future businesses.

Projects awarded last year were:

Panama City: \$2,860,000: Infrastructure: The proposed infrastructure project will construct two (2) two lane connecting road and related underground utilities that provides traffic relief, utility connections, and access to a new housing development of 1,700 single family homes and a new 840 unit apartment complex.

City of Melbourne Airport Authority: \$3,930,000: Infrastructure: To fund water and sewer infrastructure improvements to MLB's vacant property on the north side of the airport that is already under consideration for development and job creation. Existing tenants would also benefit with a suitable environment to grow existing operations and jobs.

Florida State College at Jacksonville: \$1,141,861: Workforce Training: To address a regional talent shortage, the Northeast Florida FinTech Initiative will develop two new FinTech technical certificates: 1) an introductory FinTech Technical Certificate and 2) a FinTech Advanced Technical Certificate. Currently, the state colleges in Northeast Florida do not offer certificate programs specifically in FinTech. The Northeast Florida FinTech Initiative will develop new

certificate programs that meet the unique needs of the FinTech employers in the region and efficiently prepare students to enter the workforce as well as upgrade their skills.

City of Green Cove Springs: \$250,000: Infrastructure: Electrical Line Upgrades from the City of Green Cove Springs Utility department for Industrial park electrical service improvement to support expanding manufacturing facilities. Add a 750kVa, 3 phase, 277/480 volt dual transformer to an existing 400 amp 120/208 volt services and convert a line from 13kV to a 23kV.

City of Pensacola: \$4,875,000: Infrastructure: Pensacola International Airport MRO Expansion. This proposal is targeted at enhancing the Aviation Industry, specifically the Maintenance, Repair and Overhaul (MRO) of aircraft. This proposal will result in the expansion of MRO capabilities at the Pensacola International Airport. The proposal includes development of additional taxiways, ramp construction and flatwork infrastructure expansion for development of future facilities. A 173,000 square foot MRO facility opened at Pensacola International Airport in June 2018, and this new infrastructure development will enhance the ability to attract additional aviation and aerospace business opportunities to the site.

You can find out more at the link <https://floridajobs.org/jobgrowth>

Thank you in advance for any ideas you have for this very interesting grant opportunity!



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Florida Job Growth Grant Fund

Investing in Florida Communities to Create Jobs and
Economic Growth



The 2021-2022 Florida Job Growth Grant Fund Cycle is open.

About the Florida Job Growth Grant Fund

The Florida Job Growth Grant Fund is an economic development program designed to promote public infrastructure and workforce training across the state. Proposals are reviewed by the Florida Department of Economic Opportunity (DEO) and Enterprise Florida, Inc. (EFI) and chosen by the Governor to meet the demand for workforce or infrastructure needs in the community they are awarded to.

Workforce training projects will provide Floridians with transferable, sustainable workforce skills applicable to more than a single employer, and for equipment associated with the programs.

[Workforce Training Proposal](#)

Public infrastructure projects can include transportation and utilities needed to support economic development.

[Public Infrastructure Proposal](#)

Submit proposals or questions to JobGrowth@deo.myflorida.com



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QUALIFIED TARGET INDUSTRY (QTI) TAX REFUND

TARGET INDUSTRIES BY NAICS CODE

Only businesses able to locate in other states and serving multi-state and/or international markets are targeted. Retail activities, utilities, mining and other extraction or processing businesses, and activities regulated by the Division of Hotels and Restaurants of the Department of Business and Professional Regulation, are statutorily excluded from consideration. All projects are evaluated on an individual basis and therefore operating in a target industry does not automatically indicate eligibility.

MANUFACTURING (31-33)

- Food Manufacturing (311)
- Beverage Manufacturing (312)
- Textile Mills (313)
- Textile Product Mills (314)
- Apparel Manufacturing (315)
- Leather and Allied Product Manufacturing (316)
- Wood Product Manufacturing (321)
- Paper Manufacturing (322)
- Printing and Related Support Activities (323)
- Petroleum and Coal Products Manufacturing (324)
- Chemical Manufacturing (325)
- Plastics and Rubber Products Manufacturing (326)
- Nonmetallic Mineral Product Manufacturing (327)
- Primary Metal Manufacturing (331)
- Fabricated Metal Product Manufacturing (332)
- Machinery Manufacturing (333)
- Computer and Electronic Product Manufacturing (334)
- Electrical Equipment, Appliance, and Component Manufacturing (335)
- Transportation Equipment Manufacturing (336)
- Furniture and Related Product Manufacturing (337)
- Miscellaneous Manufacturing (339)

GLOBAL LOGISTICS & TRADE

- Wholesale Trade (42)
 - Merchant Wholesalers, Durable Goods (423)
 - Merchant Wholesalers, Nondurable Goods (424)
 - Wholesale Electronic Markets and Agents and Brokers (425)
- Transportation and Warehousing (48-49)

FINANCE & INSURANCE

- Credit Intermediation and Related Activities (522)
- Securities, Commodity Contracts, and Other Financial Investments and Related Activities (523)
- Insurance Carriers and Related Activities (524)
- Funds, Trusts, and Other Financial Vehicles (525)

INFORMATION TECHNOLOGY

- Publishing Industries (except Internet) (511)
- Motion Picture & Sound Recording Industries (512)
- Telecommunications (517)
- Data Processing, Hosting & Related Services (518)
- Other Information Services (519)

PROFESSIONAL, SCIENTIFIC & TECHNICAL SERVICES (54)

CORPORATE HEADQUARTERS

- Management of Companies and Enterprises (55)

OTHER

- Educational Services (611)*
- Medical & Diagnostic Laboratories (621)
- Space Research & Technology (927)

ADMINISTRATIVE & SUPPORT SERVICES (561)**

- *Only includes 611430, 611512 and 611710

- **Excludes 5611 and 5614 unless otherwise permitted in 288.106 F.S.



2021-2022 Florida Job Growth Grant Fund Public Infrastructure Grant Proposal

Proposal Instructions: Please read this document carefully and provide the information requested below. Some questions may request that a separate narrative be completed. If additional space is needed, attach a word document with your entire answer.

Governmental Entity Information

Name of Governmental Entity: _____

Government Federal Employer Identification Number _____

Primary Contact Name: _____

Title: _____

Mailing Address: _____

Phone Number: _____

Email: _____

Secondary Contact Name: _____

Title: _____

Phone Number: _____

Public Infrastructure Grant Eligibility

Pursuant to section 288.101, F.S., the Florida Job Growth Grant Fund was created to promote economic opportunity by improving public infrastructure and enhancing workforce training. Eligible entities that wish to access this grant fund must submit public infrastructure proposals that:

- Promote economic recovery in specific regions of the state, economic diversification or economic enhancement in a targeted industry. ([View Florida's Targeted Industries here.](#))
- Are not for the exclusive benefit of any single company, corporation, or business entity.
- Are for infrastructure that is owned by the public and is for public use or predominately benefits the Public.

1. Program Requirements:

(If additional space is needed, attach a word document with your entire answer.)

Each proposal must include the following information describing how the project satisfies eligibility requirements listed on page 1.

A. Provide a detailed description of the public infrastructure improvements.

B. Provide location of public infrastructure, including physical address and county of project.

C. Is this infrastructure currently owned by the public? ☒ Yes ☐ No

If no, is there a current option to purchase or right of way provided to the County?

D. Provide current property owner.

E. Is this infrastructure for public use or does it predominately benefit the public?

☒ Yes ☐ No

F. Will the public infrastructure improvements be for the exclusive benefit of any single company, corporation, or business entity?

☒ Yes ☐ No

G. Provide a detailed description of, and quantitative evidence demonstrating, how the proposed public infrastructure project will promote:

- Economic recovery in specific regions of the state;
- Economic diversification; or
- Economic enhancement of a Targeted Industry ([View Florida's Targeted Industries here.](#))
 - Describe how the project will promote specific job growth. Include the number of jobs that will be retained or created, and in which industry(ies) the new net jobs will be created using the North American Industry Classification System ([NAICS](#)) codes. Where applicable, you may list specific businesses that will retain or create jobs or make capital investment.
 - Provide a detailed explanation of how the public infrastructure improvements will connect to a broader economic development vision for the community and benefit additional current or future businesses.

2. Additional Information:

(If additional space is needed, attach a word document with your entire answer.)

A. Provide the proposed commencement date and number of days required to complete construction of the public infrastructure project.

B. What permits are necessary for the public infrastructure project?

- C. Detail whether required permits have been secured, and if not, detail the timeline for securing these permits. Additionally, if any required permits are local permits, will these permits be prioritized?

-
- D. What is the future land use and zoning designation on the proposed site of the infrastructure improvements, and will the improvements conform to those uses?

-
- E. Will an amendment to the local comprehensive plan or a development order be required on the site of the proposed project or on adjacent property to accommodate the infrastructure and potential current or future job creation opportunities? If yes, please detail the timeline.

☒ Yes ☐ No

-
- F. Is the project ready to commence upon grant fund approval and contract execution? If no, please explain.

☒ Yes ☐ No

-
- G. Does this project have a local match amount?

☒ Yes ☐ No

If yes, please describe the entity providing the match and the amount.

-
- H. Provide any additional information or attachments to be considered for this proposal. Maps and other supporting documents are encouraged.
-

3. Program Budget

(If additional space is needed, attach a word document with your entire answer.)

Estimated Costs and Sources of Funding: Include all applicable public infrastructure costs and other funding sources available to support the proposal.

1.) Total Amount Requested \$ _____
Florida Job Growth Grant Fund

A. Other Public Infrastructure Project Funding Sources:

City/County \$ _____

Private Sources \$ _____

Other (grants, etc.) \$ _____

Please Specify: _____

Total Other Funding \$ _____

B. Public Infrastructure Project Costs:

Construction \$ _____

Reconstruction \$ _____

Design & Engineering \$ _____

Land Acquisition \$ _____

Land Improvement \$ _____

Other \$ _____

Please Specify: _____

Total Project Costs \$ _____

Note: The total amount requested must be calculated by subtracting the total Other Public Infrastructure Project Funding Sources in A. from the total Public Infrastructure Project Costs in B.

- C. Provide a detailed budget narrative, including the timing and steps necessary to obtain the funding and any other pertinent budget-related information.
-

4. Approvals and Authority

(If additional space is needed, attach a word document with your entire answer.)

- A. If the governmental entity is awarded grant funds based on this proposal, what approvals must be obtained before it can execute a grant agreement with the Florida Department of Economic Opportunity (e.g., approval of a board, commission, or council)?
-

If board authorization is not required, who is authorized to sign?

- B. If approval of a board, commission, council, or other group is needed prior to execution of an agreement between the governmental entity and the Florida Department of Economic Opportunity:

- i. Provide the schedule of upcoming meetings for the group for a period of at least six months.
 - ii. State whether entity is willing and able to hold special meetings, and if so, upon how many days' notice.
-

- C. Attach evidence that the undersigned has all necessary authority to execute this proposal on behalf of the governmental entity. This evidence may take a variety of forms, including but not limited to a delegation of authority, citation to relevant laws or codes, policy documents, etc.
-

I, the undersigned, do hereby certify that I have express authority to sign this proposal on behalf of the above-described entity and to the best of my knowledge, that all data and information submitted in proposal is truthful and accurate and no material fact has been omitted.

Name of Governmental Entity: _____

Name and Title of Authorized Representative: _____

Representative Signature: _____

Signature Date: _____

RESOLUTION 2017-148

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF FERNANDINA BEACH, FLORIDA, SUNSETTING THE YOUTH ADVISORY COMMITTEE AND REPEALING RESOLUTION 2015-83; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in April 2015, the City Commission by consensus expressed their interest in establishing a Youth Advisory Committee and did so via Resolution 2015-83; and

WHEREAS, the general purpose of forming the Youth Advisory Committee was to give student leaders a voice in City of Fernandina Beach government and to give the City Commissioners the benefit of student input; and

WHEREAS, many of the students at Fernandina Beach High School are not City residents and unable to serve on the Commission's Youth Advisory Committee; and

WHEREAS, the City Commission believes it is in the best interests of the City for the Youth Advisory Committee to be sunsetted and consider adding ex-officio, non-voting student members to another City board (i.e. Parks & Recreation) to allow more high school students to learn about City government and provide input to City management without regard to their residency.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF FERNANDINA BEACH, FLORIDA, THAT:

SECTION 1. The City Commission hereby sunsets the Youth Advisory Committee and repeals Resolution 2015-83.

SECTION 2. This Resolution shall become effective immediately upon passage.

ADOPTED this 19th day of September, 2017.

CITY OF FERNANDINA BEACH



Robin C. Lentz
Commissioner – Mayor

ATTEST:



Caroline Best
City Clerk

APPROVED AS TO FORM & LEGALITY:



Tammi E. Bach
City Attorney

RESOLUTION 2015-83

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF FERNANDINA BEACH, FLORIDA ESTABLISHING THE FERNANDINA BEACH YOUTH ADVISORY COMMITTEE; PROVIDING FOR ITS CREATION AND PURPOSE; PROVIDING FOR APPOINTMENT OF MEMBERS; TERMS; PROVIDING FOR REMOVAL OF MEMBERS; PROVIDING FOR STAFFING; PROVIDING FOR MEETINGS; PROVIDING DUTIES; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in April 2015, the City Commission by consensus expressed their interest in establishing a Youth Advisory Committee; and

WHEREAS, the general purpose is to give student leaders a voice in the City of Fernandina Beach government and to give the City Commissioners the benefit of student input; and

WHEREAS, students may:

1. Learn about City government and the democratic process;
2. Serve on additional City boards or committees as requested;
3. Develop and implement opportunities for other students to learn about City government;
4. Develop and maintain a network of students from whom the City Commissioners can request input; and
5. Develop and implement at least one community service project supporting a City function.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF FERNANDINA BEACH, FLORIDA, that:

SECTION 1. The City Commission hereby establishes the Fernandina Beach Youth Advisory Committee:

(a) Creation and Role. There is hereby created a committee to be known as the "Fernandina Beach Youth Advisory Committee" hereinafter referred to as the "Committee." The Committee's role shall be to provide input and recommendations to the City Commission.

(b) Membership. The Committee shall be open to up to five (5) members in grades 9-12. Students interested in serving on the Committee should submit an application to the City. The City Commissioners will appoint members to serve one-year terms to correspond with the school year.

(c) Removal of Members. By a majority vote, the Committee may request that the City Commission remove a member of the Committee who misses more than two consecutive meetings or events without notifying the Committee.

(d) Organizational Issues. At any time after the initial meeting of the Committee, the

Committee shall adopt by-laws and may adopt rules of procedure deemed necessary for the conduct of its business.

(e) Expenses and Staff Support. Members of the Committee shall serve without compensation. The City Commission of the City of Fernandina Beach, Florida, is hereby authorized and empowered to pay, from its general funds, such expenses as the Committee may incur in the performance of Committee duties. At his/her discretion, the City Attorney shall provide staffing to assist the Committee in the conduct of its business.

(f) Leadership. The Committee shall elect annually one of its members as its chairperson, one as vice-chairperson, one as secretary, and to any other leadership role as determined by the Committee.

(g) Meetings. The Committee shall meet as needed.

(h) Compliance with Ethics, Sunshine and Public Records Laws. When discussing potential recommendations to the City Commission of the City of Fernandina Beach, the members of the Committee are subject to the provisions of Part III of Chapter 112, the Code of Ethics for Public Officers and Employees, and all meetings for this purpose will be open to the public pursuant to § 286.011, Florida Statutes, and the public records provision of § 119.07, Florida Statutes.

SECTION 2. This Resolution shall take effect immediately upon passage

ADOPTED this 19th day of May, 2015.

CITY OF FERNANDINA BEACH

Edward E. Boner
Commissioner - Mayor

ATTEST:

APPROVED AS TO FORM & LEGALITY:

Caroline Best
City Clerk

Tammi E. Bach
City Attorney