



**AGENDA
ARTS & CULTURE NASSAU
REGULAR MEETING
JULY 6, 2021
12:00 PM
ATLANTIC RECREATION CENTER
AQUATICS BUILDING
2500 ATLANTIC AVENUE
FERNANDINA BEACH, FL 32034**

- 1. ROLL CALL**
- 2. CALL TO ORDER**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 Approval of June Minutes
- 5. OLD BUSINESS**
 - 5.1 Outreach Programs: Fernandina Beach Farmers Market, Wildlight Farmers Market, Callahan Market and Sounds on Centre
 - 5.2 Supply Blue Light Theatre with Brochures
 - 5.3 County Public Art Map
 - 5.4 Art License Plate Data
- 6. NEW BUSINESS**
 - 6.1 Board Terms
- 7. ADJOURNMENT**



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).



Arts and Culture Nassau
Regular Meeting Minutes
June 7, 2021

* Call to Order

12:00, Chair Powell

* Members Present

Vice Chair Joyner
Chair Powell
Member DeCou
Member Reid
Member Dean
Member Hemke
Member Shea
Member Kish
Member Boerescu
Member Baumgartner

*Members Absent

Museum of History is in the process of filling their position as Member Whitfield has changed jobs

*Guests

NA

*Approval of Minutes

Motion to approve May Minutes Member Shea, 2nd Member Decou / All in favor

*Old Business

Review Updated Marketing Plan for Project Outreach

Marketing plan was reviewed, and Members are ready to move forward with its outline.

Marketing Outreach Next Steps: What, Where, Who and Expenditures

Members will move forward with the Fernandina, Callahan and Wildlight farmers market. It is also the wish of the Committee to move forward with representation at Sounds on Centre.

1. Fernandina Farmers market

- a. Teri Dean will ask Friends of the library to get a nonprofit booth
- b. Members will ask their affiliate organizations about requesting a nonprofit booth

- c. Cathy Decou will go to the market and talk to the managers about the nonprofit schedule.
- 2. Wildlight Farmers market
 - a. The market is held the first and third Saturdays of the month
 - b. ACN is willing to pay for a booth at this market
 - c. Violet will try to contact the organizers about getting space for a booth
 - d. ACN authorized Violet to spend up to \$50 for a booth
- 3. Callahan Family Market
 - a. Has moved to the 2nd Saturday of the month to avoid conflicting with the Wildlight dates
 - b. Is currently on a summer hiatus, will resume in September
 - c. Marge will try to reserve booth space for October 9th
- 4. Sounds on Centre
 - a. Happens on the first Friday of the month, July – October
 - b. The cost of a sponsorship table is \$1000 for the season
 - c. Alternatively, we can help them sell t-shirts and at the same time, hand out our brochures – Lauree has volunteered for this and Cathy will assist her
 - d. There was a thought voiced that this may not be a target audience that would return value for a \$1000 investment

Brochure Distribution

Brochures have arrived and are being distributed to the affiliate Members

Review License Plate Data

Tabled to Next Meeting

*New Business

Our website states that we have authored a public art policy for the county and mentions a county public art map. We should have a link on our website to that map.

*Adjournment

1:00pm / Next meeting will be July 6, 2021.

Board Member

Date

*Minutes recorded and transcribed by Scott Mikelson