



**AGENDA
GOLF COURSE ADVISORY BOARD
REGULAR MEETING
JULY 14, 2021
9:00 AM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 *None to approve due to the June 9, 2021 Regular Meeting cancellation.*
- 5. OLD BUSINESS**
 - 5.1 **LIGHTHOUSE DRIVING RANGE/TOPTRACER** - *Operations and financials update. This item is placed on the agenda at the request of Chairman Robbins.*
 - 5.2 **STAFFING LEVELS** - *Positions recently filled and those remaining unfilled update. This item is placed on the agenda at the request of Chairman Robbins.*
 - 5.3 **BAG DROP** - *Advise on the location and size of bag drop as well as funding and staffing. This item is placed on the agenda at the request of Chairman Robbins.*
- 6. NEW BUSINESS**
 - 6.1 **FINANCIALS** - *Advise General Manager as to the kinds of financial information board members would like to receive. This item is placed on the agenda at the request of Chairman Robbins.*
- 7. MGA UPDATE**
- 8. WGA UPDATE**
- 9. MARKETING UPDATE**
 - 9.1 **ADVERTISING** - *Television commercials and rack cards (for hotel/restaurant distribution) promoting the Municipal Golf Course and Lighthouse Driving Range/Toptracer. This item is placed on the agenda at the request of Chairman Robbins.*
- 10. AGRONOMY UPDATE**
- 11. PUBLIC COMMENT**
- 12. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.