



**AGENDA
ARTS & CULTURE NASSAU
REGULAR MEETING
SEPTEMBER 7, 2021
12:00 PM
ATLANTIC RECREATION CENTER
AQUATICS BUILDING
2500 ATLANTIC AVENUE
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES**
 - 3.1 August Meeting Minutes
- 4. OLD BUSINESS**
 - 4.1 Project Outreach Updates: Falling for Shrimp, Sounds on Centre and Hobos and Hotrods
- 5. NEW BUSINESS**
 - 5.1 Update on Purchase of Magnets for Outreach Program
 - 5.2 Discussion: Peg Channel Videos, Public Art Maps, Youth Grants and Board Terms
- 6. ADJOURNMENT**



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).



Arts and Culture Nassau
Regular Meeting Minutes
August 2, 2021

* Call to Order

12:03, Chair Powell

* Members Present

Member Shea
Chair Powell
Member Reid
Member Dean
Member Hemke
Member Boerescu
Member Kish
Member Baumgartner

*Members Absent

Vice Chair Joyner
Member DeCou
Museum of History: Open

*Guests

NA

*Approval of Minutes

Motion to approve July Minutes Member Reid, 2nd Member Hemke / All in favor

*Outreach Project Update

Falling for Shrimp: Member Kish to confirm cost, \$25.00 and see if Arts and Culture Nassau can get a table despite having passed the 8/1/21 deadline. Committee will vote in September on final decision.

Sounds on Centre: Member Boerescu and Hemke will be at Sounds on Centre on 8/6/21 to hand out brochures and encourage the announcer to do a "commercial" for ACN.

Callahan Market: Chair Powell recommended we attend Hobos and Hotrods instead of Callahan Market. Motion Member Shea to approve the \$40.00 for a table at this event / 2nd by Member Dean / All in favor. Discussion ensued that in addition to having a presence, ACN needs to have something that attracts people. A raffle was suggested where affiliate members would raffle an item associated with their organization, such as the quilt guild raffling a quilt. This approach is necessitated by the legality of ACN not being a 501c3. This technique could also be used for Falling for Shrimp

***Old Business**

County Public Art Map

Staff provided the Board with the City's public art map. This will be uploaded to the Arts and Culture Nassau website. Staff will reach out to the County to see if they have a map for public art.

PEG Channel

Member Hemke spoke with PEG Channel representatives. They are on board with us and suggest providing them with video clips to run short videos on the channel. Staff will reach out to the PEG Channel's staff liaison to get more details on video specifics. In the meanwhile, Marge will video the senior art class at West Nassau Historical Society on 8/15 and Fran will have the Book Festival send a video of this year's zoom awards for the youth writing project.

Board Terms

There are six Board positions expiring on December 21, 2021. Chair Powell and member Baumgartner will not renew which raises a concern for west Nassau representation. Lauree will ask Toni D'Amico of Blue Light Theater in Yulee if she is interested, and West Nassau Historical Society has a potential candidate. Members Joyner, Dean, and Reid will renew.

***New Business**

It was also decided to investigate the cost of business card size magnets as a giveaway. The magnet would have the graphic of the license plate that is on our brochure. Motion Member Reid / 2nd Member Dean / All in favor; Teri will get a price on 1000 magnets to hand out as we attend events to promote Arts and Culture Nassau. Member Reid will reach out to the History Museum to see who they use.

***Adjournment**

1:00pm / Next meeting will be Tuesday September 7, 2021.

Board Member

Date

*Minutes recorded and transcribed by Scott Mikelson