



**AGENDA
PARKS AND RECREATION ADVISORY COMMITTEE
SUB-COMMITTEE MEETING
SEPTEMBER 24, 2021
2:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. CITIZEN SURVEY RESULTS**
 - 4.1 Survey Results Data Display Preferences
 - 4.2 Survey Question Changes
 - 4.3 Recommended Action Plan Additions
- 5. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).



Thank you for taking time to complete this survey. Your responses will assist the City of Fernandina Beach in developing an Assessment and Action Plan for the Parks and Recreation Department. The City's recreation facilities, parks, and activities are listed below with specific questions seeking your input as a City resident. At this time, all parks and facilities are supported through City of Fernandina Beach taxes, as there is no intergovernmental agreement with Nassau County for funding recreation.

1. Please enter:

Name _____
Home address _____
Email Address _____
Number of people in your household _____
Ages of household members _____

2. Which City parks, open spaces, or recreation facilities do you visit most often?

Egans Creek Park _____
Central Park _____
MLK Park _____
Main Beach Park _____
Beach Accesses _____
Atlantic Park _____
Peck Gym/Field _____
Waterfront _____
Egans Creek Greenway _____
FB Athletic Complex _____
Hickory Street Park _____
Sunrise Park _____

3. What do you like most about the parks that you visit?

4. How would you rate the level of maintenance of the City's parks, recreation facilities, and open spaces? Circle one.

Excellent Good Acceptable Fair Poor

5. What do you dislike about the parks you visit, and/or any other parks in the City?

6. What types of parks and recreation facilities, and open spaces are most important to you? ~~Check all that apply.~~
Rank them 1 through 5, with 5 being the most important. ~~2+~~

- a. Athletic fields _____
- b. Beach and beach access _____
- c. Boat/kayak ramps _____
- d. Fishing piers _____
- e. Maintained green/open space _____
- f. Multi-purpose recreation centers _____

- g. Playgrounds _____
- h. Sports courts _____
- i. Swimming pools and aquatic programs _____
- j. Trails and bikeways _____
- k. Other _____

7. Do you or your family participate in any of the City's recreation programs/**activities**? Please list:

8. Do you participate in recreation programs/**activities** offered by other recreation providers i.e. YMCA, Council on Aging, Boys and Girls Club, Workout facilities...? Please list:

9. What do you like most about the City programs/**activities** you participate in?

10. What improvements or new programs should be **added** to the City Parks and Recreation Department?

11. How do you find out about the parks and recreation facilities and programs offered by the City?

12. How could the City communicate to residents about parks and recreation opportunities more effectively?

13. How could the City improve opportunities for residents of all ages, genders and abilities to participate in parks and recreation programs and ~~use~~ facilities? _____

14. Would you support additional fees, a bond issue, or tax increases to pay for improvements to the City's parks, recreation, and open space system? **Which is your preference?**

15. Do the **presently available** hours and days of operations of the **City's** facilities and programs ~~you and your family use~~ meet ~~your~~ **and your family's** needs? **If not, please** explain _____.

16. Are there any parks and recreations facilities or programs that you believe are not used or not needed?

17. Do you visit Bosque Bello Cemetery? If so, why

History _____

Visit loved ones _____

Recreation activities _____

Nature _____

Other _____

2021 Action Plan

DRAFT Proposals and Initiation of Goals and Objectives

NOTE: New added language from the 9/15/2021 regular meeting is underlined.

Florida Statute 163.3177 (1) The comprehensive plan shall provide the principles, guidelines, standards, and strategies for the orderly and balanced future economic, social, physical, environmental, and fiscal development of the area that reflects community commitments to implement the plan and its elements. These principles and strategies shall guide future decisions in a consistent manner and shall contain programs and activities to ensure comprehensive plans are implemented.

1. Future Economic Development

- a. Provide usage numbers for all recreational services by residency in utilizing a variety of methods for each usage center.
 - i. Install counting devices such as beacons/geofencing
 - ii. Further utilize card scan data
 - iii. Add usage numbers for all parks, fields, courts, and facilities to monthly staff reports.
- b. Provide “Cost Center” data for recreational parks, services, and facilities which includes:
 - i. Maintenance costs
 - ii. Utility costs
 - iii. Personnel costs
 - iv. Anticipated capital costs
- c. Utilizing the department’s Cost Center data, the department shall determine the city’s Cost of Level of Service ratio utilized by the National Recreation and Parks Association.
- d. The Parks and Recreation Advisory Committee shall receive an annual report of seasonal population numbers from the Amelia Island Convention and Visitor’s Bureau.

2. Social Development

- a. Annually staff shall identify underserved populations in the community utilizing demographic data and identified gaps within community-wide service offerings.
- b. Utilizing data from the Citizen Survey, and usage numbers, staff shall develop recreational programs that further meet the needs of community.
- c. Staff shall also further develop recreational programs and support the construction of recreation facilities based on future requests for services from the City Commission and the Parks and Recreation Advisory Committee.
- d. Determine a minimum level of service for parkland acreage that reflects the quality of life desired by the community.

3. Physical Development

- a. Create a consolidation of services and facilities’ management plan to further the efficient use of recreational facilities.
- b. Staff and the Parks and Recreation Advisory Committee shall develop criteria to determine the need for the construction of new recreational facilities.
- c. Promote the construction of multipurpose courts to meet the future diverse needs of court usage.

4. Fiscal Development

- a. Identify recreational facilities or services that may be easily cost shared with Nassau County and the Council on Aging.
- b. By the end of 2022, the Fernandina Beach Parks and Recreation department will begin the process of certification with the National Recreation and Parks Association which assists with and provides grant funding opportunities.
- c. Incrementally develop an outdoor education recreation plan for tourism and local interest to provide additional revenue.
- d. Annually staff shall recommend parkland, facility, field and court sports fees to assist with the maintenance and capital costs of city recreational offerings.
- e. Promote passive recreational programming which is less costly to construct and maintain.
- f. Annually the Parks and Recreation department shall notify the City Manager of any underutilized facility space that may be offered for lease to an outside agency or private entity for recreational use.