



**AGENDA
ARTS & CULTURE NASSAU
REGULAR MEETING
MARCH 7, 2022
12:00 PM
ATLANTIC RECREATION CENTER
AQUATICS BUILDING
2500 ATLANTIC AVENUE
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES**
 - 3.1 February 2022 Minutes
- 4. WEBSITE**
 - 4.1 Updates: Member Restiano
 - 4.2 Discussion on Possible Changes to Website
- 5. PRIORITIES FOR 2022: "STATE OF THE ARTS" VANITY LICENSE PLATE**
 - 5.1 Quarterly Ad Development: Richard Restiano
 - 5.2 Quarterly Ad: Budget for Ad
 - 5.3 Magazines: Articles to Promote "State of the Arts" License Plate
 - 5.4 Farmer's Market (Centre and Wildlight) Update
- 6. OLD BUSINESS**
 - 6.1 City Website: Arts and Culture Nassau Section
- 7. NEW BUSINESS**

7.1 Adding Organizations to our Website: Amelia Island Opera and Eight Flags Chapter of the Needle Point Guild

7.2 Chair Statement: Orientation Packet and Ten Year Plan

8. ADJOURNMENT



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

The Arts and Culture Nassau Committee Met on Monday February 7th 2022 at 12:00pm. Present were Member Kish, Member Richards, Member Reid, Vice Chair DeCou, Chair Shea, Member Conley, Member Bias, Member Hemke, Member Restiano. Absent: Member Joyner. Open Spot: Friends of the Library.

1. Call to order at 12:10pm by Chair Shea

2. Roll Call

3. Approval of Minutes

3.1 January Minutes

Move to approve Member Richards second by Member Restiano; All Aye

4. Review Youth Grant Submittals

4.1 Grants Received

Motion to approve all (4) Youth grants by Member Restiano Second by Vice Chair DeCou; All Aye

5. Priorities for 2022

5.1 Print Promotion: News leader and other publications

Chair Shea added information to the News Leader's 2022 yearlong reference guide business directory for an annual fee of \$40.

5.2 Quarterly ads: weekly update (did you know), Voice of the People

Chair Shea asked members to volunteer to write an informational blurb on the license plate story to submit to Voice of the People every month for the news leader to consider printing.

5.3 Magazines: Amelia Islander, South Island Living Etc.

Discussed advertisement in these publications

5.4 PEG Access Channel: Need Member to Monitor and Make a Recommendation

Discussed reaching out to Mary Hamburg asking for her help/input on creating a video and the close captioning expenses.

5.5 Farmers Market (Centre and Wildlight update)

Chair Shea asked members to reach out to (their) organizations to find out when they have a booth at the Farmers Markets asking to include a space for Arts and Culture Nassau to Market License Plate sales information.

Member Restiano suggests official name tags be made when members represent Arts and Culture Nassau.

6. Budget For Print Promotion

6.1 Review New Leader Pricing

Chair Shea presented the News Leader offers a 3x10 ad four times a year (\$340/ad) \$1,320 total
Member Restiano will create a draft to present at the March 2022 regular meeting.

6.2 Business Directory

Discussed in 5.1

6.3 Final Budget/License Plate

Current Budget is \$19,599.32

\$5,000 from last year will be deducted

7. Old Business

Discussed

8. New Business

Member Ristiano and Bias will collaborate on website revamp.

Reach out to organizations to present the license plate and how to obtain one at their regular meetings.
Ask organizations support to put a link to Arts and Culture Nassau website on their website to purchase license plate.

8 flags needle point would like to be added to website and brochure

Scott Recommended State of Art License Plate Plan, orientation packet, Member rolls to be added
March meeting agenda.

Email Scott items recommended to be added to March agenda.

March Regular Meeting will be in the Aquatics Building located behind the Atlantic Recreation Center.

9. Adjournment at 1:31pm by Chair Shea