



**AGENDA
ARTS & CULTURE NASSAU
REGULAR MEETING
MAY 2, 2022
12:00 PM
ATLANTIC RECREATION CENTER
AQUATICS BUILDING
2500 ATLANTIC AVENUE
FERNANDINA BEACH, FL 32034**

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES

- 3.1 Regular April Meeting Minutes 04/04/22 / Sub-Committee Meetings Minutes 04/04/22 / Sub-Committee Meeting Minutes 04/01/22

4. DISCUSSION ITEMS

- 4.1 Culture Definition by State of Florida, Story & Song 501(c)(3) Arts & Culture designation, Facebook Admin. & Artrageous Artwalk, what specifically do we do to promote the A&C organizations?

5. Sub-Committee Updates

- 5.1 Communications Sub-Committee, New Member Orientation Sub-Committee, Ten Year Plan Sub-Committee

6. OLD BUSINESS

- 6.1 Farmers Market Update

7. NEW BUSINESS

8. ADJOURNMENT



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

Arts and Culture Nassau New Orientation Packet Sub-committee met on Monday April 4th at 10:30am at the Atlantic Recreation Center. Present: Member Bias and Member Reid

3. Discussion

3.1 Review of Board Orientation Examples

- Welcome
- Thank you- Creation of committee- Mission
- Who's on the Committee (general)
- License plate
- Youth & Senior Grants
- Review public art applications-make recommendations
- Promote the arts

3.2 Listing of Content Recommendation for Arts and Culture Nassau Board Orientation

- History Purpose
- Mission
- City & County Ordinances
- Committee Functions (what do we do?)
- List of Members/Contacts
- Sunshine Laws Explanations
- License Plate Information (Did you know?)
- Budget
- Website-Link
- Facebook
- 6 Months of Minutes
- Grant Forms
- Public Art Application

Adjournment 11:13pm

The Arts and Culture Nassau met on April 4, 2022, at 12pm at the Atlantic Recreation Center Present were Chair Shea, Member Reid, Member Bias, Member Hemke, Member Restiano, Vice Chair Decou, Member Kish, Member Conley; Tardy Member Richards, Member Freedman. Absent: Member Joyner.

3. Approval of Minutes

3.1 March 2022 Minutes

- Item one correct Can to ACN

Motion to approve by Member Reid Second by Vice Chair Decou; all Aye

4. Discussion Items

- Add to May Agenda: Culture discussion / Story and Song A&C Designation Non-Profit / Facebook Ad min and Artrageous Artwalk

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4.1 Communications Sub-Committee Update

- Present new website
- Rework the flow of website
- Add culture to website after discussion at next month
- Edit Board Member info Linda C County
- Edit change to 501(c)(3)
- Grants only talk about enhancing in Bold SENIOR and YOUTH grants

Motion to approve new website with minor changes noted above, authorized staff to terminate current website host and authorize staff to move forward with the proposal / Member Hemke Second Member Kish; All aye

Newspaper ads

- Contact Don West with Westside Journal for pricing.

Motion to approve up to \$2,500 for newspaper ads by Member Shea, Second Member Conley; All Aye

4.2 New Member Orientation Sub-Committee Update

- Add to future agenda "What do we do to promote the arts?"
- Create a draft package to present at a future meeting

4.3 Ten Year Plan Sub-Committee Update

Table to May Agenda

4.4 Delete - See 4.1

4.4 Magazine Update

Table to May Agenda

4.5 Farmers Market Update

On-going

Meeting Adjournment at 1:30pm

Arts and Culture Nassau
Sub Committee Ten-Year Plan Meeting
April 4, 2022

Arts and Culture Nassau Ten-Year Plan Sub Committee met on April 4, 2022 at 10:30am at the Atlantic Recreation Center Present were Member Hemke and Member Restiano.

1. Call to order
2. Roll Call
3. Discussion
- 3.1 Discussion of 10 Year Plan
 - Agreed to update roles and responsibilities for sponsored representatives (Nine people who have an organization attached to them)
 - Agreed to review policy yearly
 - Add Budget review twice a year (At least)
 - Agreed to review current grant application to make edits
 - Agreed to host or sponsor one event once a year

Adjournment 11:56pm

Arts and Culture Nassau
Communications Sub-Committee Meeting
April 1, 2022

Arts and Culture Nassau Communications Sub-Committee met on Monday April 1st at 1:00pm at the Atlantic Recreation Center. Present were Member Restiano and Member Richardson

The following items were reviewed by the Communication Sub-Committee to be presented at the April 4th Regular Meeting

1. Communication and Marketing Alignment

Website

- Final review of website edits and approval
- Cost approval

Brochure

- Insert approval

Advertisement

- Ad approval for newspapers including cost (News Leader, Nassau County Record and Islander magazine)

Items Discussed not on Agenda

- How much is made on each license plate initial sale compared to renewal?
- Are there old photos saved we can use for website and advertisement?

Adjournment 2:06pm