



**AGENDA
YOUTH ADVISORY COMMITTEE
WORK SESSION
SEPTEMBER 14, 2022
1:00 PM
CITY HALL CONFERENCE ROOM
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 5. OLD BUSINESS**
 - 5.1 Movie Night.
- 6. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Digital Communication Specialist: (904) 310-3289.



OCTOBER 21 - DECEMBER 16 - FEBRUARY 17

The City's Youth Advisory Committee (YAC) wants to host a series of movie nights at Main Beach. If you are unfamiliar, this is a group of high school students that sit on an Advisory Board to discuss issues pertaining to Youth in the City. They are holding three movie nights in October 21, December 16, and February 17.

First Name: _____ Last Name: _____

Business Name: _____ Email: _____

Phone/Cell: _____ Sponsor Level: \$150 ☐ \$250 ☐ \$500 ☐ \$1000 ☐

All Sponsorships are Tax-Deductible. Checks would be made payable to the City of Fernandina Beach – Memo: YAC Movie Night
More Information - Contact: Eliza Valentine | valentineeliza19@gmail.com | (904)-304-4743



YAC Movie Night - Sponsor Levels

\$1,000

Featured Ad in a Slideshow before the Movie
Signage at Event
Shoutout on Social Media
One Minute to Speak to Crowd
Setup Table/Tent at Event

\$500

Ad in a Slideshow before the Movie
Signage at Event
Shoutout on Social Media
Setup Table/Tent at Event

\$250

Logo Displayed in a slideshow before the Movie
Signage at Event
Shoutout on Social Media

\$150

Logo Displayed in a Slideshow before the Movie
Shoutout on Social Media

The Youth Advisory Council is a city committee made up of currently 6 members. It holds up to 7 high schoolers from grades 9-12. We recently held a presentation to the Parks and Rec advisory committee about what we would like to see in our community to better involve the youth. Our goal is to allow the youth of Fernandina Beach a voice in events and decisions made in our local government. Many people from our local schools have voiced the same opinion that once they graduate, they see themselves not returning to the city of FB; we want to change that.

**All Sponsorships are Tax-Deductible. Checks would be made payable to the City of Fernandina Beach –
Memo: YAC Movie Night Please Mail Checks To:**

Fernandina Beach City Hall
Attn: Mary Hamburg
204 Ash St, Fernandina Beach, FL 32034

From: [Genece Minshew](#)
To: [eliza](#); [Mary Hamburg](#)
Subject: Food Trucks
Date: Sunday, September 4, 2022 9:55:09 AM

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Eliza and Mary,

Here are some local contacts for food trucks, Kona Ice and also a really good coffee shop truck. I think it would be a good fit at the movie night, especially if it is chilly.

And, if these don't work out, let me know as I have contacts in Jacksonville. But, I think it is important to support our local businesses and would urge you to use local food trucks.

Ironside Coffee	Sean Morio	540 760 5006	Sean.Morio@gmail.com
Beyond Horizons Food Truck	Courtney Thompson	904 855-6410	courttrthomp@gmail.com
Be'Witched Food Truck	Melanie Robertson	904 305-5200	MLRobertson0822@yahoo.com
Kona Ice	Conrad	617-283-9430	nassau@kona-ice.com
New South Fernandina Beach Food Truck	Bob	904 557-0340	bob.newsouth@gmail.com

Let me know if you have any questions or need any additional information.

Genece

From: [Genece Minshew](#)
To: [eliza](#); [Mary Hamburg](#); [Arlene Filkoff](#)
Subject: Logistics and organizing
Date: Sunday, September 4, 2022 10:11:09 AM

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Eliza,

Here are some suggestions about what the team needs to be thinking about for the movie night event.....

Volunteers - You need some volunteers and should recruit now. It is a great opportunity for a service club to get their hours in. Here are some things that you will need for volunteers to do.

Trash and Waste - You will need to provide for trash to be taken care of and clean up at the end of the event.

West Rock will provide cardboard trash receptacles with lining in them.

Just contact Eric Schmidt at West Rock - eric.schmidt@westrock.com

You will need to put the trash receptacles together and place them around the event. You will also check on them and empty them if they get full before the end of the event.

You will need to get Jeremiah Glisson with the city to arrange for Waste Management to deliver a small dumpster so that you can get all the trash put up before you leave. Mary can help with this.

Sponsor Tents - Volunteers can help sponsors set their tents up and then tear down. There should be a time available before the movie to allow for set up.

Map with locations - You should have a map of the layout of Main Beach that shows where the screen is, where you want the food trucks, where you want the sponsor booths. It is especially important for the food trucks and the sponsors to know exactly where they should set up. Your organizers and volunteers can have a copy, it does not need to be blown up or posted anywhere at the event.

Electricity and Lighting - I am assuming that there is very limited access to electricity and there is not much lighting? You may need to tell your sponsors that they should plan to provide their own power source if they want lights inside their tent. Pride uses a couple of portable battery packs to manage our lighting needs.

Just a few thoughts..... hope they help.

Genece

From: [Genece Minshew](#)
To: [eliza](#); [Mary Hamburg](#); [Arlene Filkoff](#)
Subject: Sponsors
Date: Sunday, September 4, 2022 10:29:31 AM

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Just some general information and ideas.

Marriott Courtyard on Atlantic - Andrew Euker is the Assistant General Manager. His email is aeucker@innisfreehotels.com and his work number is 904-261-1919. They also own the motel/apts at Main Beach (Seaside Amelia Inn).

All Tied Up Balloons - Contact Julie Gerhold at alltiedupballoons@yahoo.com and see if they will provide you some balloons and decorations for a sponsor slot.

Think about getting some \$10 to \$25 dollar gift cards from local restaurants, coffee shops, ice cream, etc and give away as door prizes or event raffle prizes to raise a little more money..... Maybe something for the 2nd or 3rd event.

I know your lowest sponsor slot is \$150, but think about adding a \$25 or \$50 "Friends of the YAC" slot and you could encourage individual friends and parents to give money. Or even a \$10 buck one especially for teenagers to donate? Might be a fun way to raise some funds for future events....

Reach out to the local Rotary Clubs. Lisa Finklestein is the President of the Friday morning club. Her email is lisa@fernandinabeachmainstreet.com. You can ask Bradley about who is the new president of the Wednesday noon club.

Reach out to the High School Foundation for a sponsorship.

Reach out to Take Stock in Children - Robin Lentz - email is rlentz@tsicnassau.org.

Reach out to the Boys and Girls Club - Andrew Schmidt - email is agschmidt@gmail.com

Be sure to do a Press Release and ask that it be put in the weekly update section. You should also ask for a free Ad as a Public Service Announcement and put together a flyer/poster for the paper and for social media.

Genece