



**AGENDA
ARTS & CULTURE NASSAU
SUB-COMMITTEE MEETING
MAY 1, 2023
11:00 AM
CITY HALL
COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. DISCUSSION**
 - 3.1 Review Stakeholder Survey
 - 3.2 Review SWOT Analysis with Top Three Priorities
 - 3.3 Review Mission Statement
 - 3.4 Discuss Vision Statement
- 4. ADJOURNMENT**



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).



**ARTS ORGANIZATION QUESTIONNAIRE
MAY 2023**

Arts and Culture Nassau is working to determine how best we can be of value to arts organizations in Nassau County as we begin to develop our three-year plan. We would be grateful if you could respond to the attached survey as we begin this process. Thank you so much.

1. Name of organization
2. Executive director or board president
3. Person filling out this survey and contact information.
4. What are your organization's primary activities and events?
5. How long has your organization been in operation?
6. What is your organization's biggest current challenge?
7. Approximately how many volunteers does your organization currently have?
8. Approximately how many patrons/participants do you have each year?
9. How do you think A&CN could benefit your organization?
10. What are your thoughts on potential collaborations and partnerships with other arts and culture organizations?
11. What are your thoughts about the demographic population shift in Nassau County? How do you plan to incorporate that shift into your organization's operations?
12. Where do you see your organization in 5 years?
13. Would you be available to meet one-on-one with a member of the Arts & Culture Nassau board to discuss these and other issues?

Thank you so much for participating in this survey. We look forward to working further with your organization, as well as other arts organizations in Nassau County.



S.W.O.T. ANALYSIS 2023

STRENGTHS:

Specialty Plate Sales
Arts Universal Appeal
15 Year County record
Grants
City Support
Active Board
County Resolution and Support

WEAKNESS:

Board tied to Orgs.
Money
Vision
Follow thru-time
Limited County awareness
Meeting Procedures
Reports & role of Members
What does Support mean?
Serving 2 masters

OPPORTUNITIES:

Hold a Yearly Event
County wide outreach
Grants based on needs, size, reach
Leaders Forum
Orgs support ACN with ad recognition
Accept Donations, Fund raising
Wildlight
Partnerships- FSJC; Jax Cultural Council
Expand Public Art County wide

THREATS:

Limited resources and funds
Organization and Strategic Plan
Lack of Committees
Limited time to work
Island Bias



“Our mission is to support, promote and enhance the Arts in Nassau County and to provide a framework to network and address common concerns.”