



**AGENDA  
ARTS & CULTURE NASSAU  
SUB-COMMITTEE  
JULY 24, 2023  
1:00 PM  
CITY HALL  
CONFERENCE ROOM (2<sup>ND</sup> FLOOR)  
204 ASH STREET  
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. DISCUSSION**
  - 3.1 Mission Statement, Vision Statement and Values
- 4. ADJOURNMENT**



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

## **Arts and Culture Nassau Mission Statement**

“Our mission is to support, promote and enhance the Arts in Nassau County and to provide a framework to network and address common concerns.”



## STRATEGIC PLANNING ACTION TOPICS- 2023

### Weakness:

1. Board tied to organizations.
2. Inadequate funding.
3. Limited awareness in County.

### Threats: / Concerns

1. Running out of money for future countywide projects and grants.
2. Limited amount of time to meet and work.
3. Organization efficiency and a strategic plan.

### Opportunities:

1. Expand county wide presence and reach; Build relationship with Wildlight.
2. Art and Culture County Leaders Forum meeting quarterly. *Bi - Annually*
3. Pursue accepting donations and exploring new finance options.

### Strengths:

1. County "State of the Arts" license plate sales.
2. A <sup>strong</sup> universal community support for the Arts.
3. 15 year record supporting the arts in the County and the designation for recommending Public Art in the County.

**VISION STATEMENT IS ABOUT WHAT YOU ARE DOING REGARDING THE PROBLEMS AND OPPORTUNITIES YOU SEEK TO ADDRESS.**

The vision is a declaration of what will be different in the future. It addresses big challenges and big opportunities. This takes time and an intentional effort to work. It's a culture change- the makeup of the board, the support team, recruiting and onboarding.

Questions to you are:

1. Where do you see the organization in 3 years?
2. What is the vision of success?
3. How to make it happen? How to get the Board to buy in and make the changes.

**Vision (future)**

To work with the County Commissioners, the city of Fernandina Beach and the towns in the County as a well-recognized County based agency with an active presence, to expand, promote and recommend public art installations throughout the County. To act as a resource to foster the interaction and progress for programs, infrastructure, events and grants to the arts and culture organizations as they require through quarterly meetings with them and the County Commissioners. Achieving self-sustaining funds to provide solutions and community events countywide.

**Mission (Purpose)**

To support, promote and advance arts and culture in Nassau County towns and cities by acting as a resource agency to advance the interaction, dialogue and collaboration among the organizations, the county and the city, and to act as the agency of record to recommend and facilitate public art installations countywide.

## ARTS AND CULTURE NASSAU TIMELINE FOR STRATEGIC 3 YEAR PLAN.

### April to August:

- √Review where we are now- swot analysis
- √Create Mission, vision, and value statements

### August to October:

Establish goals and objectives.

Tactics to achieve plan goals

Review other 3-5 year plans

Write the plan

### November to December:

Present, discuss and approve a final version plan.