



**AGENDA
ARTS & CULTURE NASSAU
SUB-COMMITTEE MEETING
SEPTEMBER 18, 2023
1:00 PM
CITY HALL
COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. DISCUSSION**
 - 3.1 Strategic Plan 2024
- 4. ADJOURNMENT**



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

STRATEGIC PLAN 2024

SWOT- Inadequate funding Board tied to arts organizations New Mid County development Improve awareness

GOAL 1

GOAL 2

GOAL 3

GOAL 4

STRATEGIC-

Sustainability

Relevance to all residents

Impact countywide

Awareness

OBJECTIVES-

Change ACN to 501 c (3)

Move to no arts org reps

Yearly visit Mayors/ reps

2024 county event

City allows donations

Bd. reps from 5 districts

Wildlight advisor

200 anniversary

3 year budget

4 arts residents county wide

Focus groups countywide

Orgs advertise ACN

Plan for fundraising

Explore HS arts partnerships

West regional park plan

Board gets arts plate

Move to self govern

Generate monthly publicity

Partner- CVB, Main St, Chamber

Events Calendar

Establish board committees

Speak to service groups

Finance, events, planning, etc.