



***AMENDED
AGENDA
ARTS & CULTURE NASSAU
REGULAR MEETING
NOVEMBER 6, 2023
12:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 October 2023 Regular Meeting Minutes
 - 4.2 October 16, 2023 Sub-Committee Meeting Minutes
- 5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 6. DISCUSSION ITEMS**
 - *6.1 Three Year Strategic Plan (2024-2027)
- 7. STAFF COMMENTS**
- 8. BOARD MEMBER COMMENTS**
- 9. ADJOURNMENT**



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

CITY COMMISSION AGENDA ITEM
City of Fernandina Beach



SUBJECT:

ITEM TYPE: Approval of Minutes

REQUESTED ACTION:

SYNOPSIS:

FISCAL IMPACT:

CITY ATTORNEY COMMENTS:

CITY MANAGER RECOMMENDATION(S):

Scott Mikelson

Date: June 23, 2023

Submitted By: Scott Mikelson, Parks and Recreation Deputy Director

COMMISSION ACTION:

The Arts and Culture Nassau Committee met on October 2, 2023, at City Hall in the Commission Chambers. The meeting was called to order at 12:01pm.
Present were Chair Restiano, Vice Chair Reid, Member Shea, Member Wells, Member Freeman, Member Baker-Hinton, Member Bean, Member Wild, and Member Templeton.
Absent was Member Robinson.

1. CALL TO ORDER

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. APPROVAL OF MINUTES

4.1 September 2023 Regular Meeting Minutes

Member Shea made a motion to approve the September 2023 Minutes with a change, Member Wells seconded the motion; All Aye.

4.2 Sub-Committee Meeting Minutes

Member Shea made a motion to approve the April 3, May 1, June 12, July 10, July 24, August 28, and September 18, 2023 minutes, Member Wild seconded the motion; All Aye.

5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA

6. DISCUSSION ITEMS

6.1 Pirate (Peg Leg Pete) Statue Downtown

A location for the new Peg Leg Pete statue was discussed. The current location; in front of Brett's; and near parking lot C were mentioned as options.

Jet Paxton, the artist who created the new Peg Leg Pete, preferred the current location.

Member Bean asked what would happen to the old Peg Leg Pete when it is removed. Joe Brown, President of the Pirates Club, replied that the Museum would be interested in displaying it.

Eric Bartelt made a public comment that through conversations with Adam Kaufman of the Restoration Foundation, Mr. Kaufman favored moving Peg Leg Pete closer to Brett's because that was its original location and because, stylistically, it is very different than the David Yulee statue, which is close to the current Peg Leg Pete.

Mr. Brown recommended putting the new Peg Leg Pete in the current location but modifying its base.

Lisa Finklestein, Executive Director of Fernandina Beach Main Street, mentioned a raised bed across the street from the Welcome Center, in front of Cinnamon Bear, as a possible location for the new Peg Leg Pete.

Member Wells made a motion to accept the original location of Peg Leg Pete for the new Peg Leg Pete, Member Freeman seconded the motion. Passed 8-1.

Vice Chair Reid made a motion to approve the application for the permanent art installation of the updated Peg Leg Pete, Member Shea seconded the motion. Passed 9-0.

6.2 Strategic Planning Committee Update

Chair Restiano informed the board that they would be presented the 3-year strategic plan by the November board meeting.

Chair Restiano informed the board that the balance revenue of the bank account for September was \$13,500.00.

Chair Restiano revealed to the board that the four parts of the strategic plan that would be presented to them in November are sustainability, relevance county-wide, impact, and awareness.

6.3 Arts Leaders Forum Report

Chair Restiano reviewed notes from the Arts Leaders Forum held on September 25.

7. STAFF COMMENTS

8. BOARD MEMBER COMMENTS

Chair Restiano reminded the board of the new dates for submissions of grant applications, both senior programming (October 15 – November 15) and youth programming (November 15 – December 15).

Chair Restiano wanted to ensure that all board members are receiving emails about meetings.

Member Templeton apologized to the board for missing the September board meeting. She had not been receiving emails because they were being sent to her junk mail. She also had travel plans set over the summer prior to committing to be on the board.

Member Bean stated she had formerly been receiving emails but did not receive one for the October board meeting.

Member Freeman updated the board about the Main Street 200th City Celebration meeting she attended.

Member Wild ask if a policy could be set for when a board meeting would be held if the normal date for a meeting falls on a holiday. Catherine Vorrasi, Parks & Recreation Director, stated a policy would be difficult to set because scheduling meetings in the City Commission Chambers depends on who else might be having meetings in the Chambers. Ms. Vorrasi suggested that a date for a meeting that falls on a holiday could be discussed two months prior to that meeting.

10. ADJOURNMENT 1:09pm

Member Bean made a motion to adjourn, Member Freeman seconded the motion; All Aye.

“Our mission is to support, promote and enhance the Arts in Nassau County and to provide a framework to network and address common concerns.”

CITY COMMISSION AGENDA ITEM
City of Fernandina Beach



SUBJECT:

ITEM TYPE: Call to Order

REQUESTED ACTION:

SYNOPSIS:

FISCAL IMPACT:

CITY ATTORNEY COMMENTS:

CITY MANAGER RECOMMENDATION(S):

Scott Mikelson

Date: October 30, 2023

Submitted By: Scott Mikelson, Parks and Recreation Deputy Director

COMMISSION ACTION:

ARTS & CULTURE NASSAU
SUB-COMMITTEE MEETING MINUTES
October 16, 2023
3:00 PM

The Arts and Culture Nassau Sub-Committee met on October 16, 2023, at City Hall in the Conference Room. The meeting was called to order at 3:00pm.

Present were Chair Restiano, Vice Chair Reid, Member Wells, and Member Wild.

1. CALL TO ORDER

2. ROLL CALL

3. DISCUSSION ITEMS

3.1 Three Year Strategic Plan 2024-2027

Committee members reviewed a draft of the Arts and Culture Nassau 3 Year Strategic Plan 2024-2027. Changes and additions were made to the draft.

4. ADJOURNMENT 4:39pm

“Our mission is to support, promote and enhance the Arts in Nassau County and to provide a framework to network and address common concerns.”

CITY COMMISSION AGENDA ITEM
City of Fernandina Beach



SUBJECT:

ITEM TYPE: New Business

REQUESTED ACTION:

SYNOPSIS:

FISCAL IMPACT:

CITY ATTORNEY COMMENTS:

CITY MANAGER RECOMMENDATION(S):

Scott Mikelson

Date: October 30, 2023

Submitted By: Scott Mikelson, Parks and Recreation Deputy Director

COMMISSION ACTION:

3 YEAR STRATEGIC PLAN



2024-2027

Ver. 5. 10.25.23

EXECUTIVE SUMMARY

This Strategic Plan has been developed by a special planning committee, made up of Arts and Culture Board members- Penny Reid, Brad Wells, Kim Wild and Richard Restiano. Staff support from the City of Fernandina Beach was provided by Jason Brown.

SITUATION ASSESSMENT

STRENGTHS: Specialty plate revenue. Universal appeal of the Arts to citizens and visitors. City staff support. Public and private partnerships.

WEAKNESS: Limited county-wide awareness. Board members tied to arts organizations. Lack of funding.

OPPORTUNITIES: Align ACN goals with Nassau County's 3–5-year Plan for expansion to meet mid-county growth. Ability to obtain grants and donations. Continue collaborating with 20+ Art Leaders at successful bi-annual forums.

THREATS: Inadequate long-term funding. Lack of 3–5-year plan. Limited resources. Being responsible to both city and county jurisdictions.



MISSION STATEMENT

To support, enhance and promote the arts throughout Nassau County.

VISION STATEMENT

Arts and Culture Nassau (ACN) works with all the cities and towns as the recognized Local Arts Agency in the County.

ACN fosters the collaboration of ideas, recommends public art, supports art and culture infrastructure and events, and provides grants to 501 (c) (3) arts and culture organizations. ACN will expand new funding sources to increase arts support for the enjoyment of all county residents, businesses, and visitors.



WHAT WE VALUE

- Vibrant, healthy, direct communication among the county-wide arts and culture organizations and the supporting agencies in towns and cities.
- A high level of service to all residents and businesses.
- Collaboration with arts and culture leaders, civic leadership in county and cities, Fernandina Beach Main Street, Convention and Visitors Bureau, and public and private business partnerships.
- Trust, transparency and respect among our members and the related agencies of the county.
- Grants supporting senior and youth-focused programs.
- The advancement of Public Art in the County.
- Disseminating information that advances the arts in the county to arts and culture organizations.
- Arts opportunities for children of all ages through high school.
- Diversity, equity, and inclusion where everyone enjoys the benefits of active and thriving arts and cultural opportunities.



STRATEGIC GOALS

GOAL 1- SUSTAINABILITY

OBJECTIVES: Develop a 3-year budget. Establish funding committee. Create and implement comprehensive funding plan. Explore process to establish a 501 (c) (3). Increase funding goals for grants and scholarships. Explore county and city funding options.

GOAL 2- RELEVANCE COUNTY-WIDE

OBJECTIVES: Realign current board to reflect and represent county population growth mid-county. Explore opportunities to share and enhance art and culture to county teens. Generate monthly county-wide publicity. Align with new county 3–5-year plan.

GOAL 3- IMPACT

OBJECTIVES: Conduct yearly area focus groups in 5 districts. Add a Wildlight advisor to board. Continue bi-annual Art Leaders Forum. Establish ACN speakers' bureau. Host yearly county-wide arts event. Establish workshops for board training; volunteers; venues options; and grant writing.

GOALS 4- AWARENESS

OBJECTIVES: Participate in 2024 county-wide 200th anniversary celebrations. Encourage arts organizations to advertise ACN.

Board members support specialty arts license plate purchase per year and actively promote ACN. Work to accomplish county-wide performing and visual arts events calendar. Upgrade website. Create events to promote public art installations via competitions.

MEASURING GOALS

2024- Restructure the board to represent all county residents. Evaluate new website visitors' traffic.

2025- Begin 501 (c) (3) process to enable funding through grants and donations; ACN Board moves to county agency status and maintains LAA. Evaluate success of promoting new public art installations.

2026- Review funding goals. Modify current plan and create next 3-year plan. Conduct county survey to measure improved awareness, impact, and relevance of ACN after 3 years. Survey arts organizations as to well-being and their success metrics. Evaluate workshops. Measure value of being at public events- Shrimp Festival , Dickens on Centre, Northeast Florida Fair, Railroad Days.

