



**AGENDA
ARTS & CULTURE NASSAU
REGULAR MEETING
FEBRUARY 12, 2024
12:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 January 2024 Regular Meeting Minutes
- 5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 6. DISCUSSION ITEMS**
 - 6.1 Review Decision On Temporary Sunset
 - 6.2 Yearly letter to City and County
- 7. STAFF COMMENTS**
- 8. BOARD MEMBER COMMENTS**
- 9. ADJOURNMENT**



All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

ARTS AND CULTURE NASSAU
REGULAR MEETING MINUTES
JANUARY 8, 2024

The Arts and Culture Nassau Committee met on January 8, 2024, at City Hall Commission Chambers. The meeting was called to order at 12:06 p.m. Present were Member Robinson, Member Wells, Member Baker-Hinton, Chair Restiano, Member Ochu, Member Templeton.

1. CALL TO ORDER

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. APPROVAL OF MINUTES

4.1 December 2023 regular meeting minutes.

Member Wells made a motion to approve the December 2023 regular meeting minutes.

Member Robinson seconded the motion; All Aye.

Amendments to December 2023 meeting:

Under discussion item 6.2: Senior Grant Review. The meeting minutes are amended to clarify a question regarding the Amelia Book Festival, with regards to the grant to aid in purchasing books and bringing authors to the EXPO.

5. PUBLIC COMMENTS REGARDING ITEMS NOT ON THE AGENDA

6. DISCUSSION ITEMS

6.1 Youth Grant Review: Scott Mikelson, Deputy Director of Parks and Recreation speaking.

Five senior grants meet the criteria. The Town of Hilliard grant is not approved pending clarification of its 5013c status. Motion for approval Member Baker-Hinton, second Member Templeton; All Aye.

6.2 Temporary Art Review: Summer House Realty Bench. Catherine Vorrasi, Director Parks and Recreation, presented regarding bench approval outside Summer House Realty, with classification as temporary art with yearly approval. Approved by the committee as Functional Art. Motion by Templeton, seconded by Wells; All Aye.

Approved by the committee as Functional Art. Motion by Templeton, seconded by Wells; All Aye.

6.3 Catherine presented regarding City Commission Meeting agenda regarding the temporary sunset proposal. This meeting is tentatively scheduled for February 6, 2024, at 6:00 p.m., awaiting finalization of the City Commission Meeting Agenda.

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7. STAFF COMMENTS

Next meeting to be held February 12, 2024, at 12:00 p.m. (tentative).

8. BOARD MEMBER COMMENTS

Chair Restiano, end of year plate sale numbers and current balance. The 2023 money generated from the license plates was \$2320. Discussion held regarding increasing public awareness of the plate in order to increase revenue. Balance sheet shows: \$12,787.12.

9. ADJOURNMENT

Meeting adjourned at 1:00 p.m. Member Ochu made a motion to adjourn and Member Wells seconded the motion; All Aye.

ARTICLE III. - ART IN PUBLIC PLACES

Sec. 70-150. - Purpose.

The City of Fernandina Beach recognizes that providing for public art and enhancing the appearance of buildings and spaces provides benefits to the community by expanding the historical, cultural, and creative knowledge of citizens. It further recognizes the diverse aesthetic character of the city's built environment is vital to the quality of the life of its citizens, the economic successes of its businesses, an attraction for visitors and a benefit to tourism; and that a public art and design program contributes to the aesthetic enhancement of the community.

(Ord. No. 2012-03, § 2, 5-1-12)

Sec. 70-151. - Definitions.

[The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:]

Aggregate job value means the total of all construction costs associated with a particular permanent art installation. Construction costs shall include all labor, structural materials, plumbing, electrical, mechanical, infrastructure, and site work.

Art, artwork, or works of art means tangible creations by an artist exhibiting the highest quality of skill and aesthetic principles and includes all forms of the visual arts conceived in any medium, material, or combination thereof, including, but not limited to, paintings, sculptures, engravings, carvings, frescos, stained glass, mosaics, mobiles, tapestries, murals, photographs, video projections, digital images, bas-relief, high relief, fountains, kinetics, collages, drawings, monuments erected to commemorate a person or an event, functional furnishings, such as artist designed seating and pavers, unique or original architectural elements and artist designed landforms or landscape elements. The following shall not be considered artwork or works of art for purpose of this article:

(1) Reproductions or unlimited copies of original artwork, (2) Art objects, which are mass-produced, or (3) Works that are decorative, ornamental, or functional elements of the architecture or landscape design, except when commissioned from an artist or designed as an integral aspect of a structure or site.

Art in Public Places Design Guidelines means a set of guidelines established by the Arts and Culture Nassau in cooperation with the city attorney and city staff to provide procedures for the review and approval of public art.

Art in Public Places Program fund means a separate, non-interest bearing account set-up by the city to receive monies for the Art in Public Places Program.

Art permit fee shall be a one-time fee to be paid by the artist or entity applying for each temporary art installation. The fee shall go into the Art in Public Places maintenance fund and be utilized for the creation of artist recognition plaques and insurance coverage.

Artist or professional artist means a practitioner in the visual arts, generally recognized by critics and peers as a professional in the field. Indications of a person's status as a professional artist include, but are not limited to, income realized through sole commission of artwork, frequent or consistent art exhibitions, placement of artwork in public institutions or museums, receipt of honors and awards, and training in the arts.

Arts and Culture Nassau is the advisory board established by the City of Fernandina Beach City Commission, pursuant to Resolution 2007-102 as amended, shall oversee and administer the Art in Public Places Guidelines.

License agreement shall be a temporary agreement between the city and an artist to place art in temporary art locations on city property.

Permanent art means artwork created either as a donation to the city or by the city and intended to be in place for a period greater than one year. Permanent art shall be installed in cooperation with the artist. The city shall be responsible for ongoing maintenance activities for the life of the artwork.

Publicly accessible means locations that are open to the general public during normal business hours and are visible by the general public at all times.

Temporary art locations means artwork intended to be temporary in nature and lasting no longer than one year. Temporary artwork must be installed, maintained, and removed in compliance with the approval received by the Arts and Culture Nassau. Any temporary artwork which becomes defaced, altered from its original approval, or destroyed is subject to immediate removal and loss of its approved status.

(Ord. No. 2012-03, § 3, 5-1-12)

Sec. 70-152. - Committee roles and responsibilities.

The Arts and Culture Nassau committee shall administer the Art in Public Places Program. Its purpose, functions, role, and responsibilities within the Art in Public Places Program shall be as follows:

(1) Develop guidelines, selection procedures, and organizational policies for both temporary and permanent artwork to facilitate the Art in Public Places Program. (2) Review and approve temporary art installations for compliance with the established Art in Public Places Guidelines with final approval granted by the Arts and Culture Nassau. Temporary art locations shall be determined by the city manager or his/her designee. Temporary art locations will be specific and are subject to change. The Arts and Culture Nassau may issue recommendations for extending or relocating temporary art to the city commission. (3) Review and issue a recommendation on all permanent art installations pending review by the historic district council, if located within a designated historic district or the Community Redevelopment Area (CRA), and provide notice to applicants that all permanent works of art are subject to final approval by the city commission. Permanent art locations shall be determined on a case by case basis. (4) Establish artist recognition procedures for the placement of plaques. This shall apply to both temporary artwork and permanent art installations. Plaques recognizing the artist shall become property of the city. (5) Prepares an annual Art in Public Places Program expenditure plan for the monies in the Art in Public Places fund for approval by the city commission during its annual budget review process. (6) Related to city construction projects, in concert with city staff, is responsible for working with appropriate department program planning; designating temporary public art locations and long-term/ permanent public art locations; provide support in determining project scope and budget; managing the artist selection process; commission artworks; approve design, execution and placement of artworks from the city's public art collection. (7) Issue recommendations to the city commission on final selection of permanent art installations for purchase. Any approvals for purchase are then guided by the city's purchasing requirements. (8) Recruit professionals in the visual arts and design fields to serve in the artist selection process in order to ensure works of highest quality. (9) Encourage public art throughout the city and shall educate and stimulate participation of all citizens in a joint public and private effort to promote art in public places. (10) Ensure appropriate community participation in this process and provides public education activities as part of public art projects. (11) Coordinate, investigate, review, and recommend to the city commission other means by which artworks may be obtained, including donations to the Art in Public Places Program, and grant applications for public art projects. (12) Administer the city's donation policy for artwork in cooperation with the city attorney's office and the city's finance department. (13) Special events as permitted by the city, in which artwork may be displayed as part of the event on city rights-of-way or within public parks, are exempt from necessary public art permitting requirements. All artwork exempt from public art permit requirements must be removed within 24 hours of the end of the permitted special event.

(Ord. No. 2012-03, § 4, 5-1-12)

Sec. 70-153. - Ownership and maintenance.

(a)The city shall retain ownership of all permanent works of art acquired and shall retain title to each work of art.(b)Artwork which has been donated to the city as a permanent art installation becomes property of the city upon formal acceptance by the city commission. The city, in cooperation with the artist shall install the artwork. All maintenance activities will be conducted by the city indefinitely or until the artwork is removed.(c)All contracts for artwork that will be acquired or accepted for ownership by the city must be reviewed and approved by the city attorney's office.(d)Ownership of all works of art incorporated into private construction projects, as may be required for development approval, shall be vested in the property owner who shall retain title to each work of art. If the property is sold, the seller may either:(1)Include restrictions in the deed that require maintenance of the artwork and prevent its removal from the property;(2)Transfer ownership of the artwork to the City of Fernandina Beach to be maintained as public artwork; or(3)Remove the artwork and make a contribution to the Art in Public Places Program fund in an amount equal to 0.75 percent of its initial aggregate job value.(e)If the title is passed to a subsequent owner and, as a result, a deed restriction exists as to the artwork, the subsequent owner shall maintain the artwork in accordance with applicable codes or other established guidelines. The artwork cannot be altered, modified, relocated, or removed other than as provided herein without prior approval of the Arts and Culture Nassau.(f)Artwork owners will be required to maintain the work of art in good condition in the approved location, as required by code or other applicable guidelines for all temporary artwork installations including, but not limited to, normal code enforcement rules, to ensure that proper maintenance is provided.(g)The artwork owner may request that artwork be removed from the site due to hardship with the approval of the Arts and Culture Nassau. In addition, in the event there is a condition that occurs outside of reasonable control of the owner, then this provision may be implemented with the approval of the Arts and Culture Nassau.

(Ord. No. 2012-03, § 5, 5-1-12)

Sec. 70-154. - Art in Public Places Program fund.

(a)The city shall maintain a separate accounting of monies received for the Art in Public Places Program which shall consist of the following:(1)All funds received as part of the art permit fee.(2)All funds donated to the city for purposes of the creation or maintenance of public art or for purposes of community outreach and education furthering the mission of the Arts and Culture Nassau; and(3)Any funds allocated by the city for the Art in Public Places Program through the budgetary process.(b)The Art in Public Places monies shall be used solely for expenses associated with the selection, commissioning, acquisition, installation, maintenance, administration, removal, and insurance of work of art or public education in relation thereto at the discretion of the city commission. Such funds shall be administered by the city in consultation with Arts and Culture Nassau. Custody of the Art in Public Places funds shall remain with the city and all city policies and procedures shall be strictly adhered to regarding the oversight of such funds. Programming of art in public places expenditures for new artwork shall be included in the annual capital improvements plan and expenditures related to ongoing maintenance of the Art in Public Places Program shall be included in the operating budget of the city.(c)A minimum of ten (10%) percent of all non-restricted Art in Public Places Program funds which are applied to city-owned public art projects shall be deposited into an Art in Public

Places "maintenance" account. The "maintenance account" shall be administered by city staff as a function of the Art in Public Places Program.

(Ord. No. 2012-03, § 6, 5-1-12)

a. Goal and Charge to the Arts Council.

The Arts Council's goal and charges is to promote the awareness, appreciation and interest in all types of arts to the community. The Arts Council therefore is charged with the following tasks:

- 1) Recommending the pursuit of grant opportunities to finance art related programming, facilities or awareness.
- 2) Improving the awareness, understanding and opportunities to experience the arts in the community.
- 3) Collectively working with the Parks and Recreation Advisory Committee to recommend new facilities and infrastructure to improve and enhance the use and enjoyment of the arts.
- 4) Act as the designated local arts agency for Nassau County to promote access to the arts for all county residents.
- 5) The Arts Council shall regularly seek the advice and counsel of residents throughout Nassau County.



January 29, 2024

Taco Pope
Nassau County Manager
96135 Nassau Place, Suite 1
Yulee, FL, 32097

Mr. Pope:

Please excuse the lateness of my Arts and Culture Nassau (ACN), yearly report to you for 2023. I have completed my 2nd year as chair of the organization and would like to give you the highlights for the year. The most significant efforts we have made involve the strategic planning that moves the mission and vision to a broader county wide pursuit. To that end our plans' strategic goals are- Solvency- creating new revenue streams; Relevance- available and meaningful to all resident's county wide; Impact- reaching a larger audience and giving more; and Awareness- to residents and businesses of the value and program support that Arts and Culture provides.

To validate these goals, visits were made to Callahan, Hilliard, Yulee, and Fernandina Beach for input from the local mayors, community leaders and with all 5 County Commissioners, as well as 2 meetings with all the 501 (c) (3) arts and culture organizations in the County. The outcome has been well received and below are some results.

- Meetings with the Yulee Historic Council in assisting with discussions with Wildlight for a future Yulee Living History Museum and buildings. ACN and Wildlight has been part of the planning, and the project continues to move forward.
- A mural has been approved and vendor in place for the Hilliard central park recreation building.
- Meetings with the 200th anniversary groups both Main Street and CVB, have taken place along with plans for murals and public art in 2024.
- We submitted the Pirate Club's statue application for public art in downtown Fernandina in the fall to upgrade the current statue which is in disrepair.
- 5 grants for both the senior programs and youth programs, 10 in total, were awarded to local arts and culture organizations thru applications filed in 2023.
- Several meetings have been held with Keith Wingate of the NEFL Fair to consider his desire to bring the arts organizations and artists into the fair activities in the fall 2024.

(2)

The efforts in 2023 have redefined the arts and culture board's mission and purpose to more align with the 3–5-year County vision, moving us to a wider view of our goals and work in 2024. In a unanimous vote of the Arts Board, it was approved in December that as part of our strategic plan, we will consider changing the structure of the board to a Non-Profit 501 c (3) organization. This is the result of our 6-month work on the strategic plan that calls for among other things greater funding opportunities to service a County wide arts mission.

We will begin the new year with a balance of approximately \$ 8,000 after expenses and grants have been distributed. Funding remains a significant issue and continuing in the same financial situation year after year does not meet the needs of the County or the work and support the arts organizations require.

In 2023 we conducted 2 workshops for the over 25 Arts Organizations in the County. These are very well received and enable our board to collaborate with the leaders on needs, ideas, events. More importantly, we are addressing the changes in the County, the need to meet the demand of the growing mid-county population, and looking to add more support, services, and grants to the arts and culture organizations. As we help and assist them succeed and unite the arts community, we also support and foster the tourism industry with the events, performance, and culture visitors seek on their trips to Nassau County. There is no question that a strong arts presence and programming has a positive financial impact to the County.

The Arts and Culture Board will continue to provide the County residents, businesses, tourists, and schools an active, and vibrant arts community available to all ages and interests. Our belief is that the arts enrich the economy. They offer solutions for rural areas and residents. The arts are a cost-effective benefit in health treatments for the elderly and veterans, assisting in recovery and enjoyment of life. The arts improve children's functioning in school by teaching creative thinking, reasoning, communication skills and collaborative work. It is a net financial gain for government and lists very high on the top 5 activities Nassau County residents' desire. So, as we look forward to 2024, we appreciate your support, the good will of the commissioners and the County planning to create another great year. We participated in the Vision 2050 launch event at the vision tent in early January and plan additional events together with Brandy Carvalho during 2024.

Thank you for this opportunity to lead the Arts and Culture organizations, assist with public Art projects and to be part of this very exciting and rewarding endeavor.

Sincerely,

Richard Restiano, Chair
Arts and Culture Nassau
815-579-1677, richard@artsandculturenassau.com

"The Arts bring us together, and Culture is what we share."