



**AGENDA
GOLF COURSE ADVISORY BOARD
REGULAR MEETING
JULY 11, 2024
4:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 June 2024 Regular Meeting Minutes
- 5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 6. DISCUSSION ITEMS**
 - 6.1 Meeting Time Discussion
 - 6.2 Fee Schedule
- 7. WGA UPDATE**
- 8. MGA UPDATE**
- 9. STAFF COMMENTS**
 - 9.1 Golf Club Updates
- 10. BOARD COMMENTS**
- 11. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.

GOLF CLUB ADVISORY BOARD
Regular Meeting Minutes
Thursday June 13, 2024

1. **CALL TO ORDER:** 5:00 p.m.
2. **ROLL CALL:** Member Sikorski, Member Kelly, Chair Pelican, Member Camera, Member Corbett.
3. **PLEDGE OF ALLEGIANCE**
4. **APPROVAL OF MINUTES:**
 - 4.1 April 2024 Regular Meeting Minutes
Member Kelly made a motion to approve the April 2024 regular meeting minutes.
Second by Member Camera. All Aye.
5. **PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA:**
 - 5.1 Discussion regarding the budget.
6. **DISCUSSION ITEMS:**
 - 6.1 Introduction of New Director: Jeffery Biggers
Scott Mikelson, Director of Parks and Recreation introduced the new Golf Club Director, Jeffrey Biggers.
7. **WGA UPDATE:**

Season is complete
8. **MGA UPDATE:**

Masters Weekend Tournament was a success.
9. **STAFF COMMENT:**

Mr. Mikelson reviewed the current budget updates
10. **BOARD MEMBER COMMENTS:**
11. **ADJOURNMENT:** Chair Pelican adjourned the meeting at 5:56pm

Approved by: _____

Chair, John Pelican



City of Fernandina Beach

City of Fernandina Beach Golf Club

**Fee Schedule
Fiscal Year 2023-2024**

Fee Type		Cost		
		Residents	Non-Residents	Juniors (under 17)
<i>Greens Fees - Peak Season (October-March)</i>				
	18 Holes (w/cart)	\$60.00	\$70.00	\$40.00
	18 Holes (walking)	\$36.00	\$46.00	\$26.00
	9 Holes (w/cart)	\$40.00	\$50.00	\$30.00
	9 Holes (walking)	\$26.00	\$31.00	\$16.00
	Replay 18 Holes (cart)	\$40.00	\$50.00	-
	Replay 9 Holes (cart)	\$30.00	\$35.00	-
	Twilight 18 Holes (w/cart, 1:00pm & later)	\$40.00	\$50.00	-
	Twilight 18 Holes (walking, 1:00pm & later)	\$26.00	\$36.00	-
	Twilight 9 Holes (w/cart, 1:00pm & later)	\$30.00	\$35.00	-
	Twilight 9 Holes (walking, 1:00pm & later)	\$16.00	\$26.00	-
<i>Greens Fees - Off Season (April- September)</i>				
	18 Holes (w/cart)	\$55.00	\$65.00	\$35.00
	18 Holes (walking)	\$33.00	\$43.00	\$23.00
	9 Holes (w/cart)	\$35.00	\$45.00	\$25.00
	9 Holes (walking)	\$23.00	\$28.00	\$13.00
	Replay 18 Holes (cart)	\$35.00	\$45.00	-
	Replay 9 Holes (cart)	\$25.00	\$30.00	-
	Twilight 18 Holes (w/cart, 3:00pm & later)	\$35.00	\$45.00	-
	Twilight 18 Holes (walking, 3:00pm & later)	\$23.00	\$33.00	-
	Twilight 9 Holes (w/cart, 3:00pm & later)	\$25.00	\$30.00	-
	Twilight 9 Holes (walking, 3:00pm & later)	\$13.00	\$23.00	-



City of Fernandina Beach

City of Fernandina Beach Golf Club

Memberships		Resident	Non-Resident
	Unlimited Membership (Includes Unlimited Green/Cart fees; Discounted TopTracer fees; 20% discount on food, beverage, & merchandise)	\$3,750.00	\$4,250.00
	Single Membership (Fee includes Green Fees; 20% discount on food, beverage, & merchandise)	\$1,250.00	\$1,450.00
	Couples Membership (Fee includes Green Fees; 20% discount on food, beverage, & merchandise)	\$1,750.00	\$2,050.00
	Juniors Membership (17 & under) (Fee includes Green Fees; 20% discount on food, beverage, & merchandise)	\$300.00	\$350.00
		Members	Non-Members
Walking/Cart Fees			
	Walking Fee – 18 holes	\$15.00	-
	Walking Fee – 9 holes	\$10.00	-
	Cart Fee	\$22.00	\$25.00
Lighthouse Driving Range (powered by TopTracer)			
<i>Buckets</i>			
	Small bucket (w/TopTracer)	\$9.00	\$9.00
	Large bucket (w/TopTracer)	\$14.00	\$14.00
	XL bucket (w/TopTracer)	\$20.00	\$20.00
	Small bucket (without TopTracer)	\$7.00	-
	Large bucket (without TopTracer)	\$12.00	-
	XL bucket (without TopTracer)	\$15.00	-
Bay Pricing			
	Mon-Thurs Unlimited Balls	\$25.00/hr	\$30.00/hr
	Fri-Sun Unlimited Balls	\$40.00/hr	\$45.00/hr
	Annual Range Plan (Unlimited balls w/out TopTracer Technology)	\$399.00	Not Offered
Banquet Room Rentals		Cost	
	1-50 Guests	\$350.00	
	51-100 Guests	\$450.00	
	101+ Guests	\$550.00	
	Banquet Room for Meeting Space	\$75.00/hr	
	Non-profit usage w/food & beverage (daytime only)	No Charge	

Golf Course

(July 2024; Jeffery Biggers)

Golf Shop

- Rounds of Golf- **3315 Total**
- **2223** 18-Hole / **1092** 9-Hole
- Total golf course revenue: **\$127,490**
Cart Fees (**\$34,028**), Greens Fees (**\$65,900**), Merchandise Sales (**\$11,033**), Toptracer Bay Rentals (**\$15**), Range Balls (**\$7,319**).

Golf Course Maintenance

Putting Green...continuously getting filled in with plugs from the nursery green behind pumphouse at #7 N. It will be aerified again with the upcoming aerification schedule.

Aerification Schedule: 3 weeks

WEST – 7/29 thru 8/2

SOUTH – 8/5 thru 8/9

NORTH – 8/12 thru 8/23

Temp Green #3 North Possible for a month when we aerify.

Food & Beverage

- Total F&B revenue: **\$40,094**
The monthly F&B event for Friday June 21, STEAK NIGHT (36)
June 30, 9-N-Dine (24)

Membership Sales

- Total Membership revenue: **\$1,875**
- Memberships sold:
(1) RESIDENT Unlimited, (1) RESIDENT Couple

Marketing

Toptracer & Golf Course -

I met with Mark Shuman (News Leader) and Mark O'Day (Amelia Islander) to discuss what we have in place and directions to proceed come October 1.

I plan to continue to advertise with The News- Leader, Amelia Now, Mint Magazine, Islander Magazine and the local Marina Life Magazine.

Toptracer

- Total Range Revenue: **\$14,639**
- Continues to Split Range Fees with Toptracer: (**\$7,319**)
Toptracer has consistently shown a steady flow of revenue through the month with this change.

Netting on the Driving Range

Met with both Josh Kubala (Burbank Sports Nets) and Justin Haga (Netting Pros) to get quotes for Driving Range Repair.

MGA – Saturday Tournament

June 15 Father's Day Scramble:
36 Players 2 Flights
Informal Event and allowed guests to play...a number of teams had a Father/Son, Father/Daughter, Father/Grandchild team component.

Upcoming Events

- **July 19th – BBQ Dinner**
- **July 20th – MGA Saturday
Tournament 9AM Shotgun
Individual Stroke Play**

INDIVIDUAL STROKE PLAY TOURNAMENT Saturday July 20th

Play from the tee in which you normally play.

Full Handicap

Payout will be book money

Flighted based on tee and handicap

9:00 Shotgun

Sign-up in Pro-Shop

Deadline to Sign-up

Wednesday 7/17

By 3:00PM

\$40.00 + Course Fees

PER PLAYER



To Register
Scan the QR Code