



**AGENDA
GOLF COURSE ADVISORY BOARD
REGULAR MEETING
AUGUST 22, 2024
4:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 July 11th and 25th Meeting Minutes
- 5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 6. DISCUSSION ITEMS**
 - 6.1 Buy vs. Lease / FY25 Budget
- 7. WGA UPDATE**
- 8. MGA UPDATE**
- 9. STAFF COMMENTS**
 - 9.1 Staff Update
- 10. BOARD MEMBER COMMENTS**
- 11. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.

GOLF CLUB ADVISORY BOARD
Regular Meeting Minutes
Thursday, July 25, 2024

1. **CALL TO ORDER:** 4:00 p.m.
2. **ROLL CALL:** Member Sikorski, Member Kelly, Chair Pelican, Member Camera, Member Corbett.
3. **PLEDGE OF ALLEGIANCE**
4. **PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA:**
None
5. **DISCUSSION ITEMS:**
 - 5.1 Budget Items

Jeffrey Biggers, General Manager Fernandina Golf Club reviewed the budget items

Scott Mikelson, Director of Parks and Recreation commented on the budget items

Member Camera made a motion to accept the existing budget with the exception that leasing equipment options are to be considered. All Aye.
6. **ADJOURNMENT** Chair Pelican adjourned the meeting at 4:43pm

Approved by: _____

Chair, John Pelican

GOLF CLUB ADVISORY BOARD
Regular Meeting Minutes
Thursday July 11, 2024

1. **CALL TO ORDER:** 4:00 p.m.
2. **ROLL CALL:** Member Sikorski, Member Kelly, Chair Pelican, Member Camera, Member Corbett.
3. **PLEDGE OF ALLEGIANCE**
4. **APPROVAL OF MINUTES:**
 - 4.1 June 2024 Regular Meeting Minutes
Member Kelly made a motion to approve the June 2024 regular meeting minutes.
Second by Member Camera. All Aye.
5. **PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA:**

None
6. **DISCUSSION ITEMS:**
 - 6.1 Meeting time discussion
Scott Mikelson, Director of Parks and Recreation recommends the new meeting times to be the 4th Thursday at 4pm. Consensus
Board will meet again: 7/25, 4pm- Consensus.
 - 6.2 Fee Schedule
Mr. Mikelson reviewed the fee schedule suggestions
7. **WGA UPDATE:** on hiatus
8. **MGA UPDATE:** Increase on memberships
9. **STAFF COMMENT:**

Jeffrey Biggers, General Manager Fernandina Golf Club. Reviewed Golf course updates
10. **BOARD MEMBER COMMENTS:** Discussed paid parking
11. **ADJOURNMENT:** Chair Pelican adjourned the meeting at 6:15pm

Approved by: _____

Chair, John Pelican

LEASING

Leasing: "Pros"

- A lease is a good option when a property cannot afford to pay cash for equipment.
- Properties do not have to worry about equipment breakdowns when they lease equipment.
- The repair costs of leased equipment are kept to a minimum, because the pieces are generally only four years old.

Leasing: "Cons"

- Interest rates might be higher, making the cost slightly more expensive over a four-year purchase period.

Example:

For **LEASING**... Be able to explain to the decision-makers why that is a good strategy for your club. Coupled with an extended warranty, for example, leasing can mean that equipment is always covered by the manufacturer, and thus the equipment manager will be more responsible for maintenance than for refurbishing. Leasing comes with a cost, but it also guarantees the latest technology is in use at your facility, which can have a positive effect on the quality of your playing conditions.

PURCHASING

Purchasing: "Pros"

- If a property has the money to spare, it can buy a piece of equipment with no interest payments.
- Properties should purchase equipment that they expect to keep long term for at least seven years.
- Purchases are under Government Contract / reducing the price of the equipment.

Purchasing: "Cons"

- The purchase of equipment requires a large upfront cash commitment.

Example:

For **PURCHASING**...if the average life span of a triplex green mower is five years, and you are consistently getting ten quality years out of yours, your cost per year of ownership is significantly reduced, even when the expenses of maintenance and component replacement are included. To obtain full value from an equipment purchase, a facility that has an excellent mechanic will allow a club to do just that. The life span of most purchases can typically be two to three times the industry average, and, as a result, our cost per year of ownership is very low. This information can help in a sales pitch when equipment needs updating through a purchase — when your club knows that you take diligent care of the equipment, even with cumulative wear and a certain decline in function and reliability would be considered negatives to this strategy.

Golf Course

(Aug 2024)

Golf Shop

- Rounds of Golf- **3343 Total**
- **2098** 18-Hole / **1245** 9-Hole
- Total golf course revenue: **\$129,716**
Cart Fees (**\$33,143**), Greens Fees (**\$68,028**), Merchandise Sales (**\$13,031**), Range Balls (**\$6,907**).
- Ave GF/CF per Round = **\$30.27**

Golf Course Maintenance

Tropical Storm Debby and the showers every day following dumped almost 10" of rain as of Wednesday, 8/14/2024.

Aerification Schedule (Adjusted)

WEST – 7/29 thru 8/2

SOUTH – 8/12 thru 8/16

NORTH – 8/19 thru 8/23

Temp Green #3 North Possible for a month???

Food & Beverage

- Total F&B revenue: **\$32,696**
The monthly F&B events as of 8/14
Aug 16, SouthWest DINNER (20)
Aug 25, 9-N-Dine (?)

Membership Sales

- Total Membership revenue: **\$1,700**
- Memberships sold: (PRO-RATED)
(2) NON RESIDENT Couple, (4)
RESIDENT Couple, (1) RESIDENT
Single

SEPTEMBER REMINDER TO RENEW

Marketing

Toptracer & Golf Course -

I have approved with Charles Litrico for the Fall run of Amelia Now (Sept-Nov). It will have the advertising attachment with improved golf course conditions as well as Membership, Restaurant, and Range information.

AUGUST GOLF DAY

Thursday, 8/29/2025 – See Flyer

Toptracer

- Total Range Revenue: **\$13,814**
- Continues to Split Range Fees with Toptracer: (**\$6,907**)
Toptracer has consistently shown a steady flow of revenue through the month with this change. As of 7/31/2024 TT on Budget.

MGA – Saturday Tournament

MOVED DATE

August (24th) 6-6-6 Tournament:

12 signed-up as of 8/14

Holes 1-6 SCRAMBLE

Holes 7-12 Best Ball

Holes 13-18 Alternate Shot

Upcoming Events

- **Sept 13th – Friday Night Dinner**
- **Sept 21st/22nd – MGA Saturday**

Tournament 9AM Shotgun

FRIDAY NIGHT DINNER

SEPTEMBER 13TH

AT 6:00PM

SALAD

TOMATO AND FRESH MOZZARELLA WITH SHAVED ONIONS,
FRESH BASIL WITH EVOO AND BALSAMIC REDUCTION

TORTILLA CRUSTED GROUPER WITH WILD MUSHROOM
RISOTTO, SEASONAL VEGETABLES AND PICO DE GALLO

MEMBERS \$32 GUESTS \$36

BRAISED SHORTRIB WITH WILD MUSHROOM RISOTTO,
SEASONAL VEGETABLES AND RED WINE DEMI

MEMBERS \$30 GUESTS \$34

SUNDRIED TOMATO AND GOAT CHEESE FILLED AIRLINE
CHICKEN BREAST WITH SEASONAL VEGETABLES AND BUERRE
BLANC

MEMBERS \$27 GUESTS \$31

DESSERT

FRESH STRAWBERRIES WITH GRAND MARNIER SABAYON

RESERVATIONS REQUIRED

BY

SEPTEMBER 9TH

904-310-3185





Nine and Dine

Join us on Sunday
evening August 25th for
Nine Holes of Golf
Shotgun Start at 4:00pm
followed by Dinner.

Members \$40.95

Guests \$44.95

Plated Dinner

House Salad With Homemade Ranch Dressing

Chicken Fried Steak with Sausage Pepper Gravy

Roasted Garlic Mashed Potatoes

Seasonal Veggies

Sweet Yeast Rolls

Chocolate Mousse with Strawberries

Reservations Required

Please Call 904-310-3185 By August 19th

**OPEN TO
THE
PUBLIC**



What is "GROWING" on at the City Course?



**Fernandina Beach
Golf Club**



**Lots and Lots of Bermuda Grass!!!
Course Conditions Improved
Come see for yourself
Open to the Public • 27 Holes of Golf**

Annual Memberships Available • Full-Service Restaurant and Banquet Facility
Lighthouse Driving Range Presented by Toptracer
2800 Bill Melton Road **904-310-3175**



**AUGUST
GOLF
DAY**

MUST HAVE A TEE TIME

CALL 904-310-3175

<https://www.fernandinabeachgolfclub.com>

FERNANDINA BEACH GC

THURSDAY, 8/29/2025

TWILIGHT RATE ALL DAY + COOKOUT AT THE TURN



MGA Tournament Information Sheet

Date: Saturday, August 24, 2024

Time: 9:00 AM Shotgun Start

- **Format:** 2 Man 6 - 6 - 6 (1-6 Scramble, 7-12 Best Ball 13 - 18 Alternating Shot) Pick your own team. This will be handicapped
- **Cost:** Entry Fee: \$20 Per Individual/ plus Greens Fee & Cart Fee
- **Deadline to Sign-Up:** Wed. 8/14 by 3 PM - (Sign up in the pro shop)
- **Tees:** In all FBMGA events, members shall play from the tee box that is best reflective; based on Course Ratings; of a majority of the past 11 scores they posted in the GHIN.
- **Payout**
 - Book money on the \$20 entry fee, as well as MGA will contribute up to \$400 for a cash payout based on below:
 - Flighted- Based on handicap
 - Pay top 3 NET places (or 40% if more players in a flight i.e. if 10 in a flight pay top 4 places)
 - Ties within a flight will be split among those that tie (i.e. if a tie for 2nd and 3rd add the prize monies together and then divide by 2)
- **Pairing -** Based on Flight and Handicap - Please let me assist in assigning holes to help in the pace of play
- Please email an information sheet out to MGA members two weeks prior to the tournament and then 1 week before as well.
- On Friday before the tournament please send out tee sheets to those that are playing
- After the tournament please send results to Louis Greak including scores for each team/person and payout amounts. This will be used to post on the website