



**AGENDA  
GOLF COURSE ADVISORY BOARD  
REGULAR MEETING  
NOVEMBER 26, 2024  
4:00 PM  
CITY HALL COMMISSION CHAMBERS  
204 ASH STREET  
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
  - 4.1 October 2024 Regular Meeting Minutes (Approval Of Minutes)
- 5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 6. DISCUSSION ITEMS**
  - 6.1 Driving Range/Top Tracer (Status/Damage)
  - 6.2 Stormwater Drainage (Upcoming Project)
- 7. WGA UPDATE**
- 8. MGA UPDATE**
- 9. FRIENDS OF FERNANDINA GOLF CLUB UPDATE**
- 10. STAFF COMMENTS**
  - 10.1 Staff Updates (General Manager To Review Updates From The Golf Club)
- 11. BOARD MEMBER COMMENTS**
- 12. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.

GOLF COURSE ADVISORY BOARD  
Regular Meeting Minutes  
Thursday, October 24, 2024

- 1. **CALL TO ORDER:** 4:00 p.m.
  
- 2. **ROLL CALL: Present:** Member Kelly, Chair Pelican, Member Corbett **Absent:** Member Sikorski, Member Camera
  
- 3. **PLEDGE OF ALLEGIANCE:**
  
- 4. **APPROVAL OF MINUTES:**
  - 4.1. Member Kelly made a motion to approve the August 22<sup>nd</sup> and September 26<sup>th</sup> Meeting Minutes. Second by Member Corbett. All Aye.
  
- 5. **PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA:** Lee Murray – representing The Friends of Fernandina Beach Golf Club discussed potential projects at the golf course.
  
- 6. **DISCUSSION ITEMS:**
  - 6.1. Jeffrey Biggers, General Manager, Fernandina Beach Golf Club gave an update on the effects of historic rainfall/Hurricane Helene and Milton.
  
- 7. **WGA UPDATE:** Jeffrey Biggers reports on WGA 27 hole tournament that the ladies had with a record number of participants at 108.
  
- 8. **MGA UPDATE:** Member Kelly gave updates on MGA activities and membership opportunities.
  
- 9. **STAFF COMMENTS:**
  - 9.1. GENERAL UPDATES: Jeffrey Biggers, GM speaks: Reviewed golf course numbers for September 2024 as well as upcoming events.
  
- 10. **BOARD MEMBER COMMENTS:** Chairman Pelican brings up looking at options for the next two meetings due to the upcoming holidays. Chair Pelican thanks commissioner Ross for his support over the past 8 years. Chair Pelican brings up driving range needing major repairs.
  
- 11. **ADJOURNMENT:** @ 04:40 p.m. Motion made by Member Kelly, second by Member Corbett. All Ayes.

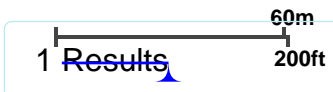
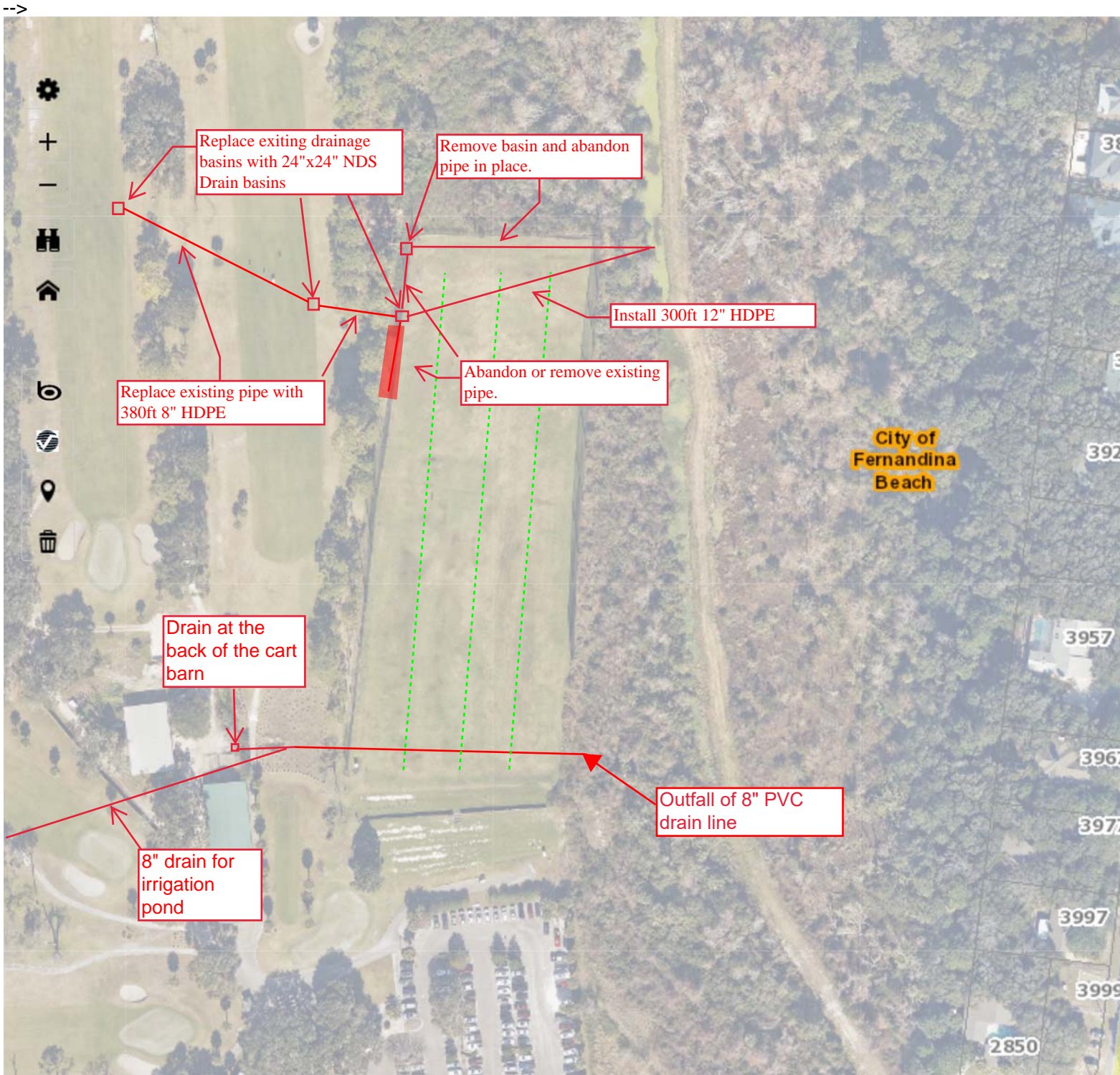
Approved by: \_\_\_\_\_

Chair, John Pelican

## TOPTRACER / DRIVING RANGE

### OCTOBER NUMBERS

- Total range revenue: (\$0.00)
- Continue to split range fees with Toptracer (\$0.00)
- Driving range closed (Fri) 9/13/2024
- Rain event caused range to be saturated with ground water
- Hurricane Helen winds destroyed netting
- Rented a compact track loader with a diamond mulching head to clear range
- UPDATE: As of 11/14...3 Estimates to repair and p/l statements sent to insurance adjuster



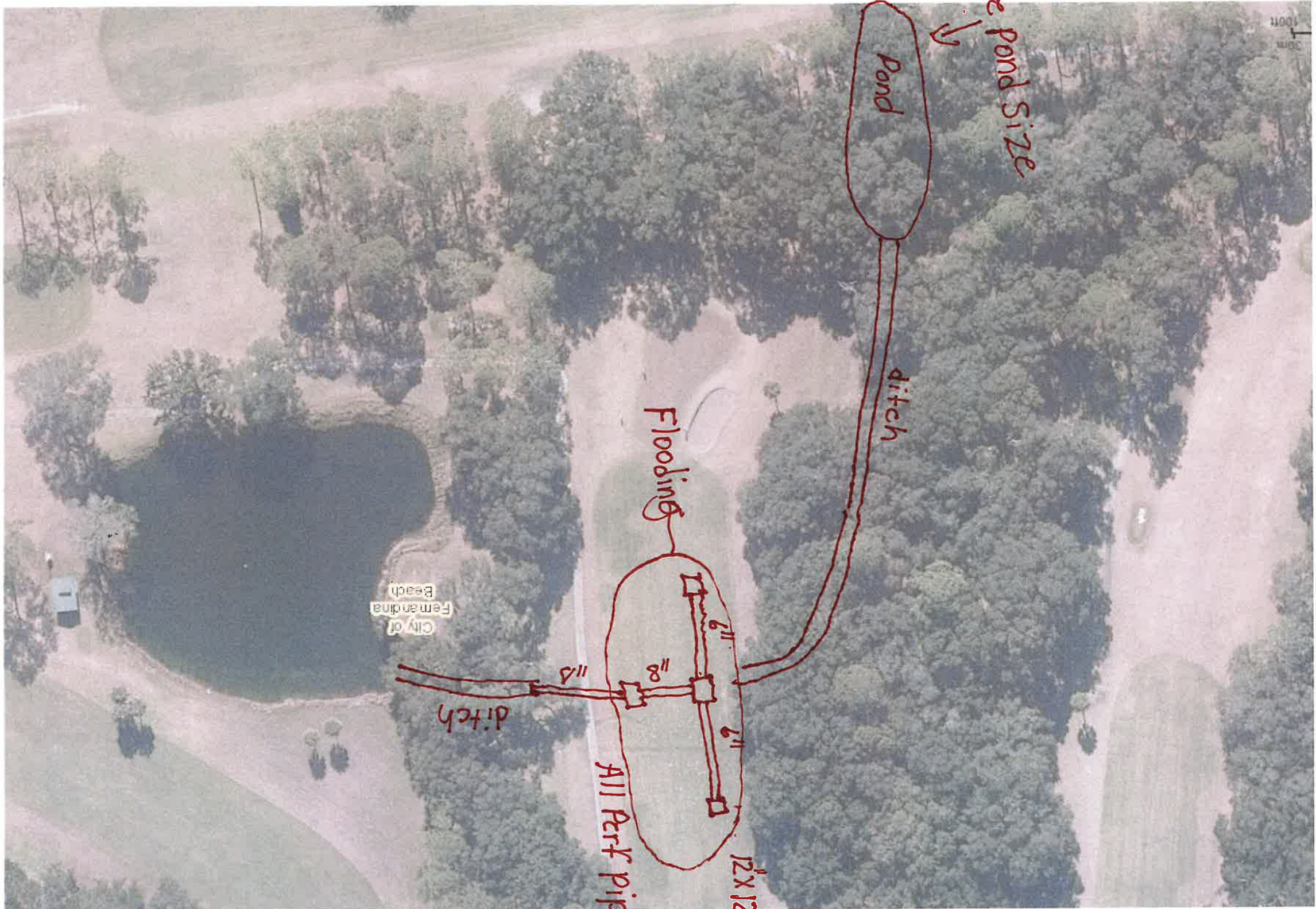
1 Results





9/20/22, 10:39 AM

Tax Maps 4.0



Increase Pond Size

Pond

ditch

Flooding

ditch

All Perf pipe

12x12 boxes

City of  
Fernandina  
Beach

30m  
100ft

Fernandina Beach Golf Club  
(November 2024 Meeting)

GOLF SHOP

- OCTOBER NUMBERS – (\$6K less than 2023 with no range revenue – Ave \$9K)
- 10/9(Wed) -10/10(Thurs) 2 Days (Course Closed) Hurricane Milton
- Rounds of Golf- 2844 Total
- 1828 18-Hole / 1016 9-Hole
- Total golf course revenue: (\$90,437) cart fees (\$31,687), greens fees (\$47,801), merchandise sales (\$10,949), range balls (\$0.00).
- Ave GF/CF per round = (\$27.94)

GOLF COURSE MAINTENANCE

- Has dried out almost completely
- 27-Hole wall-to-wall application (Fertilizer/Preemergent) on 10/22/2024
- Continue to close 9-Holes on Tuesdays for full maintenance
- Friends of Fernandina Beach Golf Club TT Scheduled 12/15-12/17 (Sun-Tues)

FOOD & BEVERAGE

- OCTOBER NUMBERS –
- Total F&B Revenue: (\$31,686)
- 10/9(Wed) -10/10(Thurs) 2 DAYS (Course Closed) Hurricane Milton
- Oktoberfest 10/11 (34) & Surf n Turf 11/15 (61)
- 27 events booked from Dec 1<sup>st</sup> through Dec 21<sup>st</sup> for Holidays

MEMBERSHIP SALES

- Began accepting Memberships on Tuesday 10/1/2024
- Continuing to have new members join the club
- As of November 19<sup>th</sup> – 140 Memberships sold

MARKETING

- (NEWS-LEADER) Upcoming Holiday Essentials Magazine advertisement.  
“Holiday Songs”



2800 Bill Melton Road  
904-310-3175  
[www.fernandinabeachgolfclub.com](http://www.fernandinabeachgolfclub.com)

## Your Hometown Golf Course

- Improved Golf Course Conditions
- Smooth, Fast Greens
- 27 Holes to Experience
- Best Prices in Town



**RESERVE YOUR TEE TIME TODAY!**

- (PAXTON MARKETING) Static advertisement on a concierge kiosk 6-Foot 4K display began running on Monday, November 4<sup>th</sup> at the following hotels:
  - Hampton Inn & Suites on Sadler
    - up to 2,000 monthly guests
    - Average price of room - up to \$250/night
  - Hampton Inn & Suites - Downtown AI
    - up to 6,000 monthly guests
    - Average price of room - up to \$250/night
  - Home2Suites - Sadler Rd.
    - up to 6,000 monthly guests
    - Average price of room - up to \$200/night
  - Surf and Sand Resort Amelia Island (contract renegotiation in progress)
    - Up to 3,000 monthly guests
    - Average price of room - up to \$250/night

# Memberships Available Today!



BOOK YOUR  
ROUND NOW!



2800 Bill Melton Rd  
Fernandina Beach, FL 32034  
**(904) 310-3175**

[www.FernandinaBeachGolfClub.com](http://www.FernandinaBeachGolfClub.com)



VIEW  
DIRECTORY



## Beautiful 27-Hole Golf Course

Tee Times vary between our  
North, West, & South 9-Holes of Golf



## Banquet/Meeting Venue

Host your Banquet, Meeting, Parties,  
Wedding, and more here today!



## Lighthouse Driving Range

Powered by TopTracer!



## The Golf Shop & Clubhouse

Relaxing Lounge Area, Name Brand  
Merchandise, and East Nine Bar & Grill!



## MGA – SATURDAY TOURNAMENT

- November (16<sup>th</sup>/17<sup>th</sup>) Club Championship @ 8:30am Shotgun
- 27 Players – Individual Stroke Play (West-South)
- 2024 Gross Club Champion Roger Oliver 153 gross total
- Scoreboard and write-up on golf course Facebook page

## UPCOMING EVENTS

- November 28<sup>th</sup> (Thurs) Thanksgiving Day – Proshop closes @ 11AM
- December 7<sup>th</sup> – (Sat) VFW Tournament - @ 10:00am Shotgun
- December 14<sup>th</sup> – (Sat) MGA Shoot-Out - @ 8:30am Shotgun
- December 14<sup>th</sup> – (Sat) FBGC “Proshop Holiday Sale”- All Day
- December 15<sup>th</sup> – (Sun) Holiday Brunch (10am – 2pm)
- December 24<sup>th</sup> – (Tues) Christmas Eve – Proshop closes @ 11AM
- December 25<sup>th</sup> – (Wed) Christmas Day – Course Closed

Updates on equipment and minor clearing around the perimeter of golf course.