



**AGENDA  
GOLF COURSE ADVISORY BOARD  
REGULAR MEETING  
DECEMBER 23, 2024  
4:00 PM  
CITY HALL COMMISSION CHAMBERS  
204 ASH STREET  
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
  - 4.1 November Regular Meeting Minutes
- 5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 6. DISCUSSION ITEMS**
  - 6.1 Driving Range Status
- 7. FRIENDS OF FERNANDINA GOLF CLUB UPDATE**
- 8. WGA UPDATE**
- 9. MGA UPDATE**
- 10. STAFF COMMENTS**
  - 10.1 Staff Update
- 11. BOARD MEMBER COMMENTS**
- 12. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at (904) 310-3115 or TTY/TDD 711 (for the hearing or speech impaired). All interested parties may appear at said meeting and be heard as to the advisability of any action, which may be considered with respect to such matter. For information regarding this matter, please contact the Golf Course Manager.

GOLF COURSE ADVISORY BOARD  
Regular Meeting Minutes  
Tuesday, November 26, 2024

1. **CALL TO ORDER:** 4:00 p.m.
2. **ROLL CALL: Present:** Member Kelly, Chair Pelican, Member Camera, Member Corbett  
**Absent:** Member Sikorski.
3. **PLEDGE OF ALLEGIANCE:**
4. **APPROVAL OF MINUTES:**
  - 4.1. Member Kelly made a motion to approve October 24th Meeting Minutes. Second by Member Camera. All Aye.
5. **PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA:** Request to Speak was made by John Goad 1612 Broome St. Fernandina Beach, FL 32034 - discussed potential of having a disc golf tournament hosted at the golf course.
6. **DISCUSSION ITEMS:**
  - 6.1. Jeffrey Biggers, General Manager, Fernandina Beach Golf Club gave an update on the driving range/Top Tracer.
  - 6.2. Jeffrey Biggers and Scott Mikelson, Parks & Recreation Director, discussed upcoming drainage plans. Photos were also shown of work that was recently done to open and clear out various areas on the golf course.
7. **WGA UPDATE:** Jeffrey Biggers reports on WGA 9 hole ladies informal member guest event.
8. **MGA UPDATE:** Member Kelly gave updates on MGA club championship and course conditions.
9. **FRIENDS OF FERNANDINA GOLF CLUB UPDATE:** Jeffrey Biggers reported on the upcoming tree trimming project.
10. **STAFF COMMENTS:**
  - 10.1. GENERAL UPDATES: Jeffrey Biggers, GM speaks: Reviewed golf course numbers for October 2024 as well as encouraging customer online reviews. Upcoming holiday hours were released.
11. **BOARD MEMBER COMMENTS:** Member Camera stated that he is receiving many complements on the golf course conditions and options for increasing revenue.
12. **ADJOURNMENT:** @ 04:52 p.m. Motion made by Member Kelly, second by Member Corbett. All Ayes.

Approved by: \_\_\_\_\_

Chair, John Pelican

## Fernandina Beach Golf Club

(December 2024 Meeting)

### GOLF SHOP

- NOVEMBER NUMBERS – (\$26K more than Nov 2023 with no range revenue – Ave \$7.5K)
- Rounds of Golf- 3368 Total (911 more rounds than Nov 2023) (112 per day)
- 2177 18-Hole Rounds / 1191 9-Hole Rounds
- Total golf course revenue: (\$106,912) cart fees (\$37,073), greens fees (\$59,076), merchandise sales (\$10,763), range balls (\$0.00).
- Ave GF/CF per round = (\$28.55) up from \$27.94 in October

### GOLF COURSE MAINTENANCE

- Rebuild fence with clearing left of Tee Box North #1
- Spraying Wall to Wall for Poa more aggressive but can thin greens and West #8 already has some coming up.
- Getting quotes for a lean-to shed for maintenance...possible Amelia National.
- Friends of Fernandina Beach Golf Club TT Scheduled 12/12-12/17 (Thurs-Tues)

### FOOD & BEVERAGE

- NOVEMBER NUMBERS – (\$7K more than Nov 2023)
- Total F&B Revenue: (\$34,519)
- Surf n Turf 11/15 (61) – No December Monthly Dinner due to Holidays
- Holiday Brunch – Sunday 12/15 (10m-2pm) (8)
- 8 events left out of our 32 booked from Dec 1<sup>st</sup> through Dec 21<sup>st</sup> for Holidays

2024 Holiday

# Essentials



*Christmas Carolers*  
*A Songbook For The Season*

December 2024  
A Special Supplement to

THE NEWS LEADER  
**NEWS LEADER**  
SMALLER TOWN - FERNANDINA BEACH - YULEE - HAZARD COUNTY



# Away in a Manger

German

1. A - way in a man - ger no crib for His  
 2. The cat - tle are low - ing, the poor Ba - by



bed, The lit - tle Lord Je - sus laid down His sweet  
 wakes, But lit - tle Lord Je - sus, no cry - ing He

head. The stars in the sky, \_\_\_\_ looked down where He  
 makes; I love thee, Lord Je - sus, look down from the



lay, The lit - tle Lord Je - sus a - sleep in the hay.  
 sky, And stay by my cra - dle till morn - ing is night.



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## MEMBERSHIP SALES

- Continuing to have new members join the club since 10/1/2024
- As of Tuesday December 16<sup>th</sup> – 141 Memberships sold

## MARKETING

- (NEWS-LEADER) Upcoming Holiday Essentials Magazine advertisement.  
“Holiday Songs”

## MGA – SATURDAY TOURNAMENT

- December 7<sup>th</sup> – (Sat) VFW Tournament - @ 10:00am Shotgun (60 players)
- December 14<sup>th</sup> – (Sat) MGA Points - @ 9am Shotgun (20 players)
- December 14<sup>th</sup> – (Sat) FBGC “Proshop Holiday Sale”- All Day (Sold almost \$1600)

## UPCOMING EVENTS

- December 24<sup>th</sup> – (Tues) Christmas Eve – Proshop closes @ 11AM
- December 25<sup>th</sup> – (Wed) Christmas Day – Course Closed
- January 1<sup>st</sup> – (Wed) New Year’s Day – Open as Normal