



**AGENDA
PARKS AND RECREATION ADVISORY COMMITTEE
REGULAR MEETING
AUGUST 12, 2025
5:00 PM
CITY HALL COMMISSION CHAMBERS
204 ASH STREET
FERNANDINA BEACH, FL 32034**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PLEDGE OF ALLEGIANCE**
- 4. APPROVAL OF MINUTES**
 - 4.1 June 2025 Regular Meeting Minutes (Approval Of Minutes)
- 5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA**
- 6. DISCUSSION ITEMS**
 - 6.1 Fee Schedules: Golf / Parks & Recreation (Recommendation On FY26 Proposed Fee Schedules)
- 7. STAFF REPORT**
 - 7.1 Staff Update (Update On Projects And Programs)
- 8. BOARD COMMENTS**
- 9. ADJOURNMENT**

All members of the public are invited to be present and be heard. Persons with disabilities requiring accommodations in order to participate in this program or activity should contact the City Clerk at 904-310-3115 or TTY/TDD 711 (for the hearing or speech impaired).

The Parks and Recreation Advisory Committee met for a regular meeting on Tuesday, June 10, 2025, at 5:00 p.m., located in Commission Chambers at City Hall 204 Ash Street. Present Vice-Chair Mountjoy, Member Cocchi, Member Pearlstine, Member Curry, Member Gunn, Member Snyder, Member Pelican.

1. CALL TO ORDER

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. APPROVAL OF MINUTES

4.1 May 2025 Regular Meeting Minutes (Approval of Minutes)

Member Cocchi made a motion to approve the May 2025 regular meeting minutes, Member Pearlstine second the motion. All Aye.

4.2 May 2025 Golf Course Workshop (Approval of Minutes)

Member Cocchi made a motion to approve the May 2025 regular meeting minutes, Member Gunn second the motion. All Aye.

5. PUBLIC COMMENT REGARDING ITEMS NOT ON THE AGENDA - none

6. STAFF COMMENTS

6.1 Staff Update Report (Review existing Projects and Programs) Scott Mikelson, Director of Parks and Recreation and Jeffery Biggers, Golf Course General Manager, provided updates as it relates to golf and parks and recreation.

7. BOARD MEMBER COMMENTS

8. ADJOURNMENT: Vice Chair Mountjoy adjourned the meeting. The meeting was adjourned at 5:41pm

Approved by: _____

Chair, Thomas Camera



Fee Schedule
Fiscal Year 2025-2026
~~2024-2025~~

Fee Type		Cost		
		Resident	Non-Resident	Juniors (under 17)
Greens Fees - Peak Season (October - March)*				
	18 Holes (w/cart)	\$60.00 <u>\$65.00</u>	\$70.00 <u>\$75.00</u>	\$40.00
	18 Holes (walking)	\$36.00 <u>\$35.00</u>	\$46.00 <u>\$45.00</u>	\$26.00 <u>\$25.00</u>
	9 Holes (w/cart)	\$40.00	\$50.00	\$30.00
	9 Holes (walking)	\$26.00 <u>\$25.00</u>	\$31.00 <u>\$30.00</u>	\$16.00 <u>\$15.00</u>
	Replay 18 Holes (cart)	\$40.00	\$50.00	-
	Replay 9 Holes (cart)	\$30.00	\$35.00	-
	Twilight 18 Holes (w/cart, 1:00pm & later) Twilight 18 Holes - (w/cart) (1:00pm & later) (October - March) (3:00pm & later) (September - April)	\$40.00 <u>\$45.00</u>	\$50.00 <u>\$55.00</u>	-
	Twilight 18 Holes (walking, 1:00pm & later) Twilight 18 Holes - (walking) (1:00pm & later) (October - March) (3:00pm & later) (September - April)	\$26.00 <u>\$25.00</u>	\$36.00 <u>\$35.00</u>	-
	Twilight 9 Holes (w/cart, 1:00pm & later) Twilight 9 Holes - (w/cart) (1:00pm & later) (October - March) (3:00pm & later) (September - April)	\$30.00	\$35.00	-
	Twilight 9 Holes (walking, 1:00pm & later) Twilight 9 Holes - (walking) (1:00pm & later) (October - March) (3:00pm & later) (September - April)	\$16.00 <u>\$15.00</u>	\$26.00 <u>\$25.00</u>	-
Greens Fees - Off Season (April - September)*				



City of Fernandina Beach

Golf Club

	18 Holes (w/cart)	\$55.00	\$65.00	\$35.00
	18 Holes (walking)	\$33.00	\$43.00	\$23.00
	9 Holes (w/cart)	\$35.00	\$45.00	\$25.00
	9 Holes (walking)	\$23.00	\$28.00	\$13.00
	Replay 18 Holes (cart)	\$35.00	\$45.00	-
	Replay 9 Holes (cart)	\$25.00	\$30.00	-
	Twilight 18 Holes (w/cart, 3:00pm & later)	\$35.00	\$45.00	-
	Twilight 18 Holes (walking, 3:00pm & later)	\$23.00	\$33.00	-
	Twilight 9 Holes (w/cart, 3:00pm & later)	\$25.00	\$30.00	-
	Twilight 9 Holes (walking, 3:00pm & later)	\$13.00	\$23.00	-



*Greens fees listed are standard fees. To ensure optimal usage of the course, the golf course general manager, at his/her discretion, may introduce dynamic pricing; however, the maximum rate will not exceed ~~\$70~~ \$75.

Memberships -		Resident	Non-Resident
	Unlimited Membership (Includes Unlimited Green/Cart fees; Discounted TopTracer fees ; <u>Unlimited Range Balls</u> ; 20% discount on food, beverage, & merchandise)	\$3,750.00 <u>\$4,000.00</u>	\$4,250.00 <u>\$4,500.00</u>
	Single Membership (Fee includes Green Fees; 20% discount on food, beverage, merchandise, & <u>option to purchase annual range plan</u>)	\$1,250.00 <u>\$1,400.00</u>	\$1,450.00 <u>\$1,600.00</u>
	Couples Membership (Fee includes Green Fees; 20% discount on food, beverage, merchandise, & <u>option to purchase annual range plan</u>)	\$1,750.00 <u>\$2,000.00</u>	\$2,050.00 <u>\$2,300.00</u>
	Juniors Membership (17 & under) (Fee includes Green Fees; 20% discount on food, beverage, merchandise, & <u>option to purchase annual range plan</u>)	\$300.00 <u>\$400.00</u>	\$350.00 <u>\$450.00</u>
		Members	Non-Members
Walking/Cart Fees -			
	Walking Fee – 18 holes	\$15.00	-
	Walking Fee – 9 holes	\$10.00	-
	Cart Fee – 18 holes	\$22.00 <u>\$25.00</u>	-
	Cart Fee – 9 holes	\$12.00 <u>\$15.00</u>	-
Lighthouse Driving Range Fees - (powered by TopTracer)		Members	Non-Members
<i>Buckets</i>			
	Small Bucket (w/TopTracer) <u>(25 Balls)</u>	\$7.00	\$9.00 <u>\$10.00</u>
	<u>Large Medium</u> Bucket (w/TopTracer) <u>(75 Balls)</u>	\$12.00	\$14.00 <u>\$15.00</u>
	<u>XL Large</u> Bucket (w/TopTracer) <u>(100 Balls)</u>	\$18.00	\$20.00
	Annual Range Plan – <u>(Offered to Annual Memberships Only)</u>	\$399.00 <u>\$499.00</u>	Not Offered
Bay Pricing			
	Mon-Thurs Unlimited Balls	<u>\$25.00/hr</u>	<u>\$30.00/hr</u>
	Fri-Sun Unlimited Balls	<u>\$40.00/hr</u>	<u>\$45.00/hr</u>



Banquet Room Rentals -		Cost
	1-50 Guests	\$350.00
		\$400.00
	51-100 Guests	\$450.00
		\$475.00
	101+ Guests	\$550.00
		\$600.00
	Banquet Room for Meeting Space	\$75.00/hr
		\$100.00/hr
	Non-profit usage w/food & beverage (daytime only)	No Charge
Vehicle/Parking Pass Fee (Golf Club Parking Lot) -		Cost
	Daily Fee	\$20.00
		\$25.00



**Fee Schedule
Fiscal Year 2025-2026**

Fee Type		Cost	
		Residents	Non-Residents
<i>Administrative Fees</i>			
	Non-Resident Annual Fee	-	\$30.00
	City Resident ID Card (first card: no charge)	\$10.00 (replacement)	-
<i>Youth Services</i>			
	After School Program	\$65.00	\$81.00
	After School Program Fee (for each additional sibling)	\$55.00	\$71.00
	Summer Camp Weekly Rate	\$95.00	\$119.00
	Summer Camp Weekly Rate (for each additional sibling)	\$85.00	\$109.00
	Group Swim Lessons	\$10.00/lesson	\$12.00/lesson
	(Manatee and Sea Turtle Levels) Safety Initiative	Free	\$12.00/lesson
	Private Swim Lessons (4 lessons)	\$120.00	\$150.00
<i>Aquatics</i>			
	Daily Public Swim/Lap Swim	\$5.00	\$7.00
	10 Visits Pool Pass	\$40.00	\$50.00
	1 Month Individual Membership	\$40.00	\$50.00
	1 Month Couples Membership	\$60.00	\$75.00
	1 Month Family Membership	\$75.00	\$95.00
	4 Month Individual Membership	\$144.00	\$180.00
	4 Month Couples Membership	\$216.00	\$270.00
	4 Month Family Membership	\$270.00	\$342.00
	Annual Individual Membership	\$384.00	\$480.00
	Annual Couples Membership	\$576.00	\$720.00
	Annual Family Membership	\$720.00	\$912.00
<i>Pool Rentals</i>			
	Private Pool Rental, 2 hrs, (1-40 ppl) MLK or ARC	\$200.00	\$250.00
	Each additional hour	\$100.00	\$125.00
	Private Pool Rental, 2 hrs, (41-60 ppl) ARC only	\$240.00	\$300.00
	Each additional hour	\$120.00	\$150.00
<i>Aqua Aerobics</i>			
	Aqua Aerobics Daily Fee	\$7.00	\$10.00
	10 Visits Aqua Pass	\$60.00	\$75.00



City of Fernandina Beach

Parks and Recreation

	Aqua Aerobics 1 Month Membership	\$60.00	\$75.00
	Aqua Aerobics 4 Month Membership	\$216.00	\$270.00
	Aqua Aerobics Annual Membership	\$576.00	\$720.00
<i>Fitness & Weight Room</i>			
	Daily Pass	\$5.00	\$7.00
	10 Visit Fitness Pass	\$30.00	\$40.00
	1 Month Individual Membership	\$30.00	\$40.00
	1 Month Couples Membership	\$45.00	\$60.00
	4 Month Individual Membership	\$108.00	\$144.00
	4 Month Couples Membership	\$162.00	\$216.00
	Annual Individual Membership	\$288.00	\$384.00
	Annual Couples Membership	\$432.00	\$576.00
	Open Gymnasium Use (Basketball, Volleyball, Soccer)	\$3.00	\$5.00
<i>Combination-Fitness, Weight Room, & Pool</i>		Residents	Non-Residents
	1 Month Individual Membership	\$65.00	\$82.00
	1 Month Couples Membership	\$98.00	\$123.00
	4 Month Individual Membership	\$234.00	\$295.00
	4 Month Couples Membership	\$353.00	\$443.00
	Annual Individual Membership	\$624.00	\$787.00
	Annual Couples Membership	\$940.00	\$1,180.00
<i>Indoor Facility Rentals</i>			
	Attendant (per hour)	\$25.00	\$25.00
	Additional Rental Time (per hour)	\$100.00	\$100.00
	Membrane Structure (Bounce house/tent)	\$25.00 (Per Structure)	
	Sound System (per day) ARC & Peck Center	\$50.00	\$50.00
	Meeting Fee (ARC Aquatics Classroom, MLK Auditorium, Peck Instructor Room) 2hr Maximum Monday-Friday 8am-8pm Saturday 8am-4pm	\$25.00/hr	
<i>Atlantic Recreation Center (ARC)</i>			
	ARC Auditorium Private Half Day/Full Day	\$350.00/\$700.00	\$438.00/\$876.00
	ARC Auditorium Commercial Half Day/Full Day	\$625.00/\$1,250.00	
	ARC Auditorium Civic/ Non-profit Half Day/Full Day	\$225.00/\$450.00	



City of Fernandina Beach

Parks and Recreation

<i>Martin Luther King Jr. Recreation Center (MLK)</i>			
	MLK Auditorium Private Half Day/Full Day	\$225.00/\$450.00	\$280.00/\$560.00
	MLK Auditorium Commercial Half Day/Full Day	\$395.00/\$790.00	
	MLK Auditorium Civic/Non-profit Half Day/Full Day	\$150.00/\$300.00	
<i>Peck Center</i>			
	Peck Auditorium Private Half Day / Full Day	\$210.00/\$420.00	\$263.00/\$526.00
	Peck Auditorium Commercial Half Day/ Full Day	\$325.00/\$650.00	
	Peck Auditorium Civic/Non-profit Half Day/Full Day	\$131.00/\$262.00	
	Peck Gym Private Half Day/Full Day	\$300.00/\$600.00	\$375.00/\$750.00
	Peck Gym Birthday Parties (2hrs) (1 attendant)	\$150	\$188
	Peck Gym Commercial Half Day/Full Day	\$400.00/\$800.00	
	Peck Gym Civic/Non-Profit Half Day/Full Day	\$175.00/\$350.00	
	Peck Instructor Room Private Half Day/Full Day	\$150.00/\$300.00	\$187.00/\$374.00
	Peck Instructor Room Commercial Half Day/Full Day	\$225.00/\$450.00	
	Peck Instructor Room Civic/Non-Profit Half Day/Full Day	\$75.00/\$150.00	
	Long-term Office Lease Space	\$8.97/sq ft Consumer Price Index (CPI)	
Outdoor Facility Rentals (Outdoor)			
<i>Marquee Signs (Main Beach, ARC, or MLK)</i>			
	Marquee (per day/per side)	\$25.00	
	Marquee (existing tenant; per day/per side)	\$20.00	
<i>Park Pavilions</i>			
	Private/ Civic Non Profit Half Day/ Full Day	\$38.00/\$76.00	\$47.00/\$94.00
	Private/ Civic Non Profit Half Day/ Full Day (w/electricity)	\$63.00/\$126.00	\$79.00/\$158.00
	Commercial Half Day/ Full Day	\$75.00/\$150.00	
	Commercial Half Day/ Full Day (w/electricity)	\$100.00/\$200.00	
<i>Open/Green Space</i>			
	Private Half Day/ Full Day	\$200.00/\$400.00	\$250.00/\$500.00
	Commercial Half Day/ Full Day	\$450.00/\$900.00	
	Civic/Non-Profit Half Day/ Full Day	\$150.00/\$300.00	
<i>Athletic Fields</i>		Resident	Non-Resident
<i>(Day: 8:00am to 6:00pm-10:00pm; Nights: 6:00pm to 10:00pm; includes lights)</i>			
	Private Day/Night (Per field)	\$100.00/\$150.00 \$250	\$125.00/\$188.00 \$313
	Commercial Day/Night (Per field)	\$200.00/\$300.00 \$500.00	
	Civic/Non-Profit Day/Night (Per field)	\$75.00/\$113.00 \$188	
	Field Prep (if requested) (Per field)	\$100.00	
	Lights (between 6:00pm to 10:00pm) (Per field)	\$50.00/hr	
<i>City-Based Non-Profit Youth Sport Organizations/Leagues</i>			
	Water-Based (pools)	\$25.00/hour	-
	Land-Based (fields, courts, parks)	\$4.00/player/ season	-



City of Fernandina Beach

Parks and Recreation

Facility Tours & Access			
<i>Amelia Island Lighthouse</i>			
	Public Lighthouse Tour (adult)	\$10.00	\$10.00
	Public Lighthouse Tour (<12 years old)	\$5.00	\$5.00
	Private Lighthouse Tour (Weekday)	\$200.00	\$200.00
	Private Lighthouse Tour (Weekend)	\$250.00	\$250.00
	Lighthouse DVD	\$15.00	\$15.00
	Lighthouse Climbing Fee	\$25	\$25
<i>Beach Access Wheelchairs</i>			
	Beach Wheelchair Use	Free (damage or failure to return will result in replacement charge)	
Special Events			
<i>City Fees & Permits</i>			
	Special Event Application Process Fee	\$25.00	
	Special Events Permit	\$50.00	
	Banner Permit (Centre/8th; streetlamps)	\$30.00	
	Banner Hanging Fee (Centre/8th)	\$75.00	
	Banner Hanging Fee (Street Lamps; per pole)	\$15.00	
	Commercial Running/Biking Events (per participant)	\$5.00	
	Security Deposit (For Approved Event/Parade)	\$250.00	
	Filming Permit Fee (per day; with 15 days' notice)	\$200.00	
	Parade Permit Fee	\$25.00	
	Tent Permit Membrane(Bounce house/tent) Permit	\$25.00 (Per Structure)	
	Main Beach Skate Park (Civic/Non-Profit)	\$100.00	
	Utility - Water Usage Fee (per day)	\$75.00	\$94.00
	Utility - Power Usage Fee	\$75.00	\$94.00
<i>Street Closure Fees (requires City Commission Approval)</i>			
	Closure of Downtown Centre Street (per day)	\$1,000.00	
	Closure of Side Street (per day)	\$500.00	
<i>Parking Fees</i>		Resident	Non-Resident
	Private Parking Lot Half Day/ Full Day	\$250.00/\$500.00	\$312.00/\$624.00
	Commercial Parking Lot Half Day/ Full Day	\$500.00/\$1,000.00	
	Civic/Non-Profit Parking Lot Half Day/ Full Day	\$150.00/\$300.00	
	Overnight Parking Fee (per vehicle)	\$25.00	
<i>Rentable Equipment</i>			
	Barricades (ea.; includes delivery)	\$20.00	
	Cones (ea.; includes delivery)	\$5.00	
	Picnic Table Fee (up to three tables)	\$100.00	

<i>Bosque Bello Cemetery</i>			
	Cemetery Lots	\$1,700.00	\$2,100.00
	Tree Lot (For Cremated Internments Only)	\$566.00	\$700.00
	Deed Transfer Fee	\$75.00	\$75.00
	Burial Permits (Includes Disinterment)	\$50.00	\$50.00
	Monument Permits	\$50.00	\$50.00
	Cancellation of Auto Pay	\$50.00	\$50.00
	Buy Back Price for lot sold for \$50 or less		\$200.00
	Buy Back Price for lot sold for \$51-\$100		\$300.00
	Buy Back Price for lot sold for \$350-\$450		\$600.00
	Buy Back Price for lot sold for \$525-\$600		\$800.00
	Buy Back Price for lot sold for \$795 and up		\$1,000.00

Project Updates: 7/6/2025

Projects

1) Hickory Street Park bathrooms: Complete 8/5/2025. Started opening daily: 8/6/2025

Notes:

2) Batting cage at Central Park: Scheduled for **Completion** 8/8/2025

Notes:

3) Men's locker room at Atlantic Recreation Center: Scheduled for **Completion** 8/9/2025

Notes:

4) Putt-Putt building: **Completion** Mid-August 2025

Notes:

Programs

1) Please view Community Connection

Notes:

Upcoming Special Events:

- 1) Terry Kelly Parade: Traditional Parade Route, August 29th
- 2) Terry Kelly Skate Jam: Skate Park, August 30th
- 3) Sounds on Centre: Downtown Centre Street, September 6th
- 4) Amelia Island Dance Festival: Central Park / ARC Auditorium, September 6th

On The Horizon: Discussions

- 1) Martin Luther King Jr. Center Softball Fields
- 2) Ybor Alvarez Sports Complex
- 3) Special Event Process
- 4) Public Art Policy

Next Meeting: September 9, 2025

City of Fernandina Beach

Parks & Recreation Department

Community Connections Newsletter – Parks & Recreation Edition

Issue Date: July 30, 2025

Department Update: Community Feedback



The Parks and Recreation Department is seeking community input to help guide future programming and offerings. Residents are encouraged to complete a brief survey to share their interests and feedback. Visit our website to participate.

Adult Trips

Cummer Museum Day Trip – August 27

Time: 10:00 AM – 4:00 PM

Fee: \$25 per person (includes transportation and museum admission)

Lunch is not included. Dining available at or near the museum.

Departure/Return Location: Atlantic Recreation Center

Pre-registration required. Space is limited.

Contact: 904-310-3350 or casmith@fbfl.city

Sports & Open Recreation

Open Adult Ping Pong:

Atlantic Center Auditorium

Tuesdays 9 AM–12 PM | Thursdays 4:30–7 PM

All skill levels welcome. Equipment provided.

Contact: Don Hughes (904-415-0667), Richard Stratton (904-321-2239)

Adult Co-Ed Volleyball:

Peck Gym
Tuesdays & Thursdays 7–9 PM
Drop-in: \$3 (City), \$5 (Non-City)
Ages 16+ (minors need notarized parental consent)

Open Basketball:

Peck Gym
Monday–Friday 11 AM–7 PM
Under 16 must be with adult (18+). ID required.
Call 904-310-3354 for court schedule.

Pickleball:

Central Park – 6 Lighted Courts
Visit www.fbfl.us for Open & Scheduled Play info.

Tennis at Central Park:

4 lighted hard courts. Courts 1 & 2 reserved during instructed play hours.

Rod Gibson Tennis Services:

Private/Semi-private/Group Lessons
Contact: rodgibsonstennis@gmail.com | 904-891-6927

Roller Hockey:

Main Beach Multi-Purpose Court
Family Skate: Tues 4–5 PM, Sat 3–4 PM
Teen/Adult: Tues 5–6 PM (Beginner), Sat 4:15–4:45 PM (Easy), 4:45–6 PM (Advanced)
Contact: Ray Matz (215-852-7038)

Fitness Areas

Peck Gym Fitness Room:

510 S. 10th Street
Mon–Fri: 11 AM–7 PM
Ages 13+ (13–15 w/ adult; 16–17 w/ waiver)

Atlantic Center Fitness Room:

2500 Atlantic Ave
Mon–Fri: 5:30 AM–9 PM (5–9 PM members only)
Sat: 5:30 AM–4 PM | Sun: 9 AM–2 PM (members only)

Fees:

City: \$5/day, \$30/month, \$90/4 months
Non-City: \$10/day, \$38/month, \$113/4 months
Couples' & fitness/pool combo passes available.

Personal Training:

Trainer: Melissa Taylor (ISSA Certified)
Contact: flexfitnessllc1@gmail.com | 904-430-7171

Text Alerts:

Text FBGym to 91896 for updates.

Aquatics

Atlantic Pool (July 1–31):

Mon–Fri:

- 5:30–8:30 AM: Lap Swim & Water Exercise
 - 9:00–10:45 AM: Aqua Aerobics
 - 12:00–5:00 PM: Open Swim (2 lanes), Kiddie Splash Pad
- Sat: 9 AM–6 PM | Sun: 9 AM–5 PM

MLK Pool (August 1–8):

Mon–Fri:

- 9:00 AM–1:00 PM: 4 Lap Lanes
 - 1:00–4:00 PM: Open Swim + 1 Lap Lane
 - Kiddie Pool: 9:00 AM–4:00 PM
- Sat: 11 AM–4 PM

Aqua Aerobics:

Atlantic Pool: Mon–Fri at 9:00 & 10:00 AM
MLK Pool: Mon–Fri at 4:00 PM | Sat at 10:00 AM

Fees:

Monthly (1 class/day): \$60 (City), \$75 (Non-City)
Drop-in: \$7 (City), \$10 (Non-City)
10-Class Pass: \$60 (City), \$75 (Non-City)
Aqua Fitness/Pool combo passes available.

Beach Wheelchairs:

Reserve at Atlantic Center (4 available)
Call 904-310-3350

Text Alerts:

Text FBPool to 91896 for pool updates.

Youth & Instructed Programs

Japanese Ju Jitsu & Kenjutsu:

Peck Center, 1st Floor Studio

Ages 12+

Ju Jitsu: Tues 7:30 PM, Thurs 6:30 PM

Kenjutsu: Tues 6:30 PM

\$8–\$10/class or monthly options

Contact: Jeff Weisfeld, 443-864-3331, ameliaislandbushido@gmail.com

Bootcamp with Charity Ross:

Main Beach & Egans Creek Park

Tues/Thurs: 6 AM, 7 AM, 5:30 PM | Sat: 7 AM

\$150/month

Contact: 904-729-7965

Yoga with Lynn Aiello:

Atlantic Center Studio

Tues/Thurs at 10:00 AM

\$20/class

Contact: aster353@msn.com | 856-904-7160

Aerial Silk Dance:

Atlantic Center Auditorium/Studio

Ages 9+

Mon–Thurs: 3–8 PM

\$90–\$180/month

Contact: Marah Lovequist, 904-556-6957

Hip Hop Abs (Adult Co-Ed):

MLK Jr. Center Auditorium

Tues/Thurs: 6:30–7:30 PM

Ages 18+, Free

Contact: John Coverdell, jcoverdell@fbfl.org, 904-310-3351

Leisure & Community Activities

Quarterly Meet & Greet

Held on the third Thursday of the month, 11:30 AM – 1:30 PM
Locations to be announced.

Contact: John Coverdell – jcoverdell@fbfl.org

For additional questions or registration assistance, call 904-310-3350 or visit
www.fbfl.us.

Fernandina Beach Golf Club

(August 2025 Meeting)

GOLF SHOP

- JULY NUMBERS – (\$75K more total revenue than July 2024)
- Rounds of Golf- 4700 Total Rounds (3343 in July '24) (+44 Players a day)
- 3142 18-Hole Rounds / 1558 9-Hole Rounds
- 152 Rounds per day average – Up for 108 per day in July '24
- Total golf course revenue: \$197,286
Cart fees \$57,032 Greens fees \$102,918 Proshop sales 15,918, Lessons \$3,640
Range balls \$17,778
- Ave GF/CF per round = \$34.03 (\$30.26 in July 2024)
- FootJoy Summer Men's Shirt Sale (JULY/AUG) \$60 plus tax (Retail for \$90)

FOOD & BEVERAGE

- JULY NUMBERS – (\$8K more than July 2024)
- Total F&B Revenue: (\$41,116)
- 18 total F&B events in July (including Tuesday Spark Golf)
- July 2nd – (WED) FBGC MGA Dinner – (60+)
- July 3rd – (THUR) City Employee BBQ (Golf Course Catered for 120+ City Employees)
- July 26th – (SAT) High School Class Reunion (100+)
- Summer typically slower for events, but more golf rounds helped increase overall #'s

GOLF COURSE MAINTENANCE

- North Well Update: August 12th Start Date – Freeman Well Drillers (Get Well Operational) Future Work (Boring to connect North Well to existing Well) FPU (Power Connection to North Well).
- On Monday 7/28 Summer Aerification (Green/Fairways) began.
West Course: 7/28 – 8/3
South Course: 8/4 – 8/10
North Course: 8/11– 8/17



July 1st (WED) – Two (2) Toro Greensmaster 3150-Q Greens Mowers were delivered.

These units are engineered for precision and performance, making it a top choice for golf course professionals. These riding greens mowers are built to deliver exceptional results on delicate turf, especially putting greens.

Equipped with a dual-point reel adjustment system, on-board backlapping, and customizable reel speed control, the 3150-Q ensures a clean, consistent cut every time. Operators will appreciate the intuitive joystick control panel and smooth hydrostatic drive, which provide easy handling and responsive performance.

- North #3 Green & Putting Green – **6/25** Purchased a pallet of TifEagle Bermuda sod to recover the trouble areas on these greens. (High Sulfur/Drainage)







- Signage – All new signage is out on the golf course.
- If anyone has or knows a business owner that would like to sponsor a sign, please have them contact 800-246-0420.

MEMBERSHIP SALES

- No additional as end of fiscal year approaches
- Total Memberships as of Tuesday Aug 1st – 163 Memberships sold.
- Amelia National League – (TUES/TH/SUN) JUNE/JULY Averaging 13 players per day @ \$510 (Average up \$100 per day due to more guests playing)

MARKETING

- Newsletter – (Bi-Monthly) July/August Edition emailed on July 1st.
- FBGC Facebook Page Updates
- Job Fair on Saturday, August 2nd
- News-Leader, Amelia Now, Amelia Island, Paxton Marketing (Monthly/Weekly)

TOURNAMENT/OUTINGS

- (TUESDAYS) SPARK GOLF 5PM Shotgun www.spark.golf - restaurant open until 8pm. We averaged 19 players per event in June/July. (Est. \$750 in revenue per event)
- June 12th – (THUR) Ladies CLASP Tournament – 9AM Shotgun (64 Players)
- June 14th – (SAT) MGA 2-Man Scramble – 8:30am Shotgun (28 Players)
- June 14th – (SAT) 1st Tee of N Florida – 2pm Tee Times (40 Juniors)
- **No MGA GOLF EVENT** in July Scheduled (Summer)
- Ladies Summer League Play – Hosted Matches on 4 Tuesdays in June/July
- July 12th – (SAT) Birdie, Brews, & BBQ – (9-hole Par 3 Event) Dinner followed.
4-Person Teams – 32 Players Participated

UPCOMING AUGUST EVENTS

- Every Wednesday and Friday – **Men's BLITZ** – 10am Shotgun
- Tuesdays in August - **SPARK GOLF** 5PM Shotgun (36 Players Max) www.spark.golf
- July 28th – FBHS Golf Team Practice Starts (M/W/TH) thru end of October
- July 28th – August 17th Green/Fairway Aerification
- Aug 16th – (SAT) FB MGA Tournament (2-Man Best Ball) 8:30am Shotgun
- Aug 28th – (THURS) FBHS Boys Match @ 4PM
- Aug 30th – (SAT) Jackson Rehearsal Dinner – (6PM-10PM)